

Timothy (Tim) Brooke Cornwall, PhD

cornwall.tim@gmail.com

081 834 8982

Experience

05/20 – present **Brit Centre** Bangkok, Thailand
Lecturer

Prepare and present face-to-face and on-line IELTS and Pre-sessional courses with individual and groups of students aiming to enter Thailand's leading universities.

05/20 – present **College of Management, Mahidol University** Bangkok, Thailand
Adjunct Lecturer

Prepare and present face-to-face or on-line courses for students working on Master and Doctorate level research papers responsible for all aspects of the program ranging from written work to presentation and discussion skills.

03/06 – present **Speech Work Consultancy** Bangkok, Thailand
Managing Consultant

Teach business and general English courses to corporate clients. Conduct presentation and communication seminars and English one-on-one coaching.

Offer editorial advice and services. Projects include credit worthiness reports, training manuals, contracts, IT industry press releases, newsletters, and website content, along with business and academic reports of varying length and complexity. Write content in a variety of areas including travel, leisure, finance, IT, and horticulture.

04/12 – 03/17 **Sasin Graduate Institute of Business Administration of Chulalongkorn University**

Prepared and presented graduate courses in communication along with language courses for incoming applicants and corporate clients.

03/02 – 03/12 **Shinawatra University** Bangkok, Thailand
Lecturer

Planned, prepared, and presented Linguistics for Educators and Teaching the Four Skills in the MEd Program and Business English 2 in the undergraduate program.

12/09 – 03/12 **Rangsit University** Bangkok, Thailand
Adjunct Professor – Graduate Program in Bilingual Education Committee Member

Prepared and presented graduate courses concerning Human Relations in Bilingual Schools and Testing in Bilingual Education

05/08 – 03/12 **Bangkok University** Bangkok, Thailand
Adjunct Professor – Bangkok University International College (BUIC)

Prepared and presented Business Communication and Pronunciation to undergraduate students in the international program working in cooperation with fellow lecturers.

12/02 – 07/07 **Ramkhamhaeng University** Bangkok, Thailand
Adjunct Professor – Institute of International Studies

Lectured in the Master's in Education program. Courses included *Education and Political Development, Readings in Educational Administration* and *Education and Planning*.

Taught undergraduate courses: *Reading Comprehension, Interpretive Reading, and Using the Library*

01/04 – 12/04 **Public Debt Management Office** Bangkok, Thailand
In-house Editor and English Instructor

Completed a one-year contract with the Ministry of Finance to translate and edit a variety of legal and non-legal documents including PDMO's revised Information Booklet, website content and a variety of day-to-day correspondence and documentation.

12/98 **Max Multi Media** Bangkok, Thailand
Project Director – Asian Games 1998

Wrote 150+ press releases and helped organize 25 press conferences conducted by the Bangkok Asian Games Organizing Committee at the International Press Center, Muang Than Thani

05/98 – 02/00 **Guide of Bangkok** Bangkok, Thailand
Managing Editor

Edited, wrote for, and helped to produce 100-page monthly magazine along with all day-to-day operations and long-term planning. While Managing Editor, the magazine expanded into new interest areas, increased circulation, and an expanded format.

12/97 – 03/99 **TB Professional Consultants** Bangkok, Thailand
Managing Consultant

Wrote, edited, and updated all content, 15,000 words per month, on the *Tourism Authority of Thailand Newsroom* web site. Helped the Foreign Teacher Center (FTC) plan, organize and hold Bangkok's first teacher recruitment fair attended by 500+ teachers and 25 schools

04/90 – 12/96 **Sophia University & College** Tokyo, Japan
English Language Instructor – English Department

Taught general and specialized English courses to students in the day and night programs. Course material incorporated personally developed and published or to be published material.

01/90 – 07/96 **Banner Financial Services** Tokyo, Japan
Managing Partner

Initially employed and later involved as a partner in Japan's oldest and leading expatriate financial planning firm. Accountable for sales, national marketing campaigns and client services

04/89 – 12/96 **Meiji University** Tokyo, Japan
English Language Instructor – English Department

Provided Conversational English courses to large classes (48+) with personally prepared materials.

10/85 – 06/87 **Klagenfurt University** Klagenfurt, Austria
Guest Professor – Business Administration Institute

Instructed day students and professionals returning to upgrade qualifications using personally prepared ESP (Business) materials designed and produced to meet student and course needs.

09/82 – 08/85 **Temple University Japan** Tokyo, Japan
English Language Instructor – Intensive English Program

Taught intensive academic preparation courses with personally prepared and commercial materials in all skill areas and at a variety of levels

09/79 – 09/82 **Kanda Institute** Tokyo, Japan
English Language Instructor – Vocational English Program

Education

PhD (Adult Education)

Royal Melbourne Institute of Technology University (RMIT)

December 2006
Melbourne, Australia

Seminar Leader Effectiveness: Teaching Short Courses in the Thai Business Community

The thesis challenged commonly held views about teaching and learning in this environment and concluded that the key to effectiveness lies in acquiring and applying a deep and affirming knowledge of participants beyond needs analysis and course content to include knowledge of the social norms that identify Thais as a cultural group.

Master of Education, TESL
Temple University Japan

August 1984
Tokyo, Japan

Certificate in TESL
Carleton University

June 1979
Ottawa, Canada

Bachelor of Arts, English Literature
Carleton University

June 1978
Ottawa, Canada

Business Administration Diploma, Management
Algonquin College

May 1974
Ottawa, Canada

Activities

Articles published: *Affinity-seeking Measures Employed by High School Teachers in Thailand*, International Journal of Social Science and Humanities Research, 2023, *Returning to previous lessons*. Business Issues 91, 34, *Modern English Teacher*, Volume 24, Issue 4, 17-19, *Creating controlled havoc in an ESP writing environment*, Bonn Conference Selections, 27th Annual Conference, Bonn, Germany, 26-27, *Why students like us: researching affinity-seeking measures in the classroom*. Bonn Conference Selections, 27th Annual Conference, Bonn, Germany, 88-89, *Shortcut to spelling and grammar checking*. Business Issues, Issue 90, 14-15, *Cheap can be Expensive* Business Issues, Issue 89, 26-27.

Personal

Varying abilities in French, German, and Japanese

Interests

02/98 – present

Distinguished Toastmaster (DTM)

Toastmasters International

Capital Toastmasters Club Charter Member

Past Division Governor responsible for Toastmasters growth and development in Thailand

10/00 – present

2019-2020 – President

2014-2015 and 2015-2016 – Fund Raising Director

2013-2014 and 2016-2017 – Communications Director

2006-2007 – Club Services Director

Rotary Club of Bangkok South

2009/2010 and 2010/2011

Board Secretary

Canadian Chamber of Commerce

Awards

Thai Canadian Chamber of Commerce
Best Professional Services 2006

Business Excellence Awards
25 May 2007

Awarded for professional services that demonstrated vision and entrepreneurship for the betterment of their profession as recognized by their peers in the industry.

International Conference Proceedings

1. **Cornwall, T.** (December 2015) “Why students like us: Researching Affinity-seeking Measures Employed by Educators Worldwide”, TESOL International Association, National Institute of Education, Singapore, 3-5 December 2015.
2. **Cornwall, T.** (May 2015) “How to say it: Tips and advice”, “A World of Opportunities”, Toastmasters International, District 97P Annual Conference, Bangkok, Thailand, 23-24 May 2015.
3. **Cornwall, T.** (April 2015) Round Table Session Chair: “English Language Training for ASEAN - The roles of Face-to-face learning, E-learning and Hybrid Learning in the Training of Teachers and Personnel”, Thailand Translation & Interpretation Conference, Bangkok, Thailand, 28-29 April 2015.
4. **Cornwall, T.** (January 2015) “Techniques to improve pronunciation and enhance communication across cultures”, Proceedings of the 33rd Thailand TESOL International Conference, English Language Education in Asia: Reflections and Directions, Bangkok, Thailand, 29-31 January 2015.
5. **Cornwall, T.** (November 2014) “Why students like us: Researching Affinity-seeking Measures Employed by Educators Worldwide”, 27th Annual IATEFL BESIG Annual Conference, Bonn-Rhien-Sieg University of Applied Sciences, 14-16 November 2014.
6. **Cornwall, T.** (November 2014) “Creating Controlled Havoc in an ESP Writing Environment, Issue 89, Spring 2015”, 27th Annual IATEFL BESIG Annual Conference, Bonn-Rhien-Sieg University of Applied Sciences, 14-16 November 2014.
7. **Cornwall, T.** (April 2014) “Seminar-leader effectiveness: Teaching short courses in the Thai business community”, 12th International Conference on Thai Studies, Thailand in the World, The University of Sydney, Australia. 22-24 April 2014.
8. **Cornwall, T.** (December 2013) “Why students like us: Researching Affinity-seeking Measures Employed by Educators Worldwide”, 5th International Conference on Language and Communication, National Institute of Development Administration (NIDA). 12 December 2013.
9. **Cornwall, T.** (November 2013) “Researching Affinity-seeking Measures Employed by Educators Worldwide, American Council on Teaching Foreign Languages, (ACTFL) Orlando, Florida. 22-24 November 2013.
10. **Barnett, L., Carter, E., & Cornwall, T.** (January 2013) “Management, Culture and Competence: Researching Cultural Interactions between Management, Staff and Customers in the Thai Tourism Industry”, Public and Private Sector: Governance Development and Innovation, SIU International Conference 2013, Bangkok, Thailand. 30-31 January 2013.
11. **Cornwall, T.** (January 2013) “E-researching: On-line project researching affinity-seeking measures employed by educators worldwide” Proceedings of the 33rd Thailand TESOL International Conference, ‘E’ – novation and Communities in ELT, Khon Kaen, Thailand. 25-26 January 2013.
12. **Cornwall, T.** (2012) “English Language Skills required by Business and First-Class Flight Attendants” International Conference on Global Business Environment Role of Education and Technology (ICGBE, 2012) Bangkok, Thailand, 17-19 February 2012.
13. **Cornwall, T.** (2012) “Characteristics of an Effective Short Course Trainer in the Thai Business Community”, Global Business Environment Role of Education and Technology (ICGBE) Bangkok, Thailand, 17-19 February 2012.
14. **Cornwall, T.** (2012) “English Communication Needs of Senior Flight Attendants”, Proceedings of the 32nd Thailand TESOL International Conference, Teacher Collaboration: Shaping the Classroom of the Future, Bangkok, Thailand, 27-28 January 2012.
15. **Cornwall, T.** (2012) “Teaching and not testing listening” Proceedings of the 32nd Thailand TESOL International Conference, Teacher Collaboration: Shaping the Classroom of the Future, Bangkok, Thailand, 27-28 January 2012.

16. **Cornwall, T.** (2011) Featured Speaker: “Creating Controlled Chaos and Havoc in ESF-classrooms” Proceedings of the 31st Thailand TESOL International Conference, Teacher Collaboration: Shaping the Classroom of the Future, Chiang Mai, Thailand, 21-22 January 2012.
17. **Cornwall, T.** (2010) “Filtering Learning through Testing Backwash” Proceedings of CULI’s 7 International Conference 2010, Pathways in EIL: Explorations and Innovations in Teaching and Research, 1-3 December 2010.
18. **Cornwall, T.** (2010) “Pronunciation-enhancing software” Proceedings of the 36^h JALT International Conference on Language Teaching and Learning, 19-22 November 2010, Nagoya, Japan.
19. **Cornwall, T.** (2010) “Vocabulary: Providing students with the building blocks of language” Proceedings of the 36^h JALT International Conference on Language Teaching and Learning, 19-22 November 2010, Nagoya, Japan.
20. **Cornwall, T.** (2010) “Vocabulary: Providing students with the building blocks of language” Proceedings of the 30th Annual Thailand TESOL International Conference, 29-30 January 2010, Bangkok, Thailand.

Publications

1. **Cornwall, T. & Monroe, Jr, W.** (2023). *Affinity-seeking Measures Employed by High School Teachers in Thailand*, International Journal of Social Science and Humanities Research, Volume 11, Issue 3, 8-16.
2. **Cornwall, T.** (2015). *Returning to previous lessons*. Business Issues 91, Autumn 2015, 34.
3. **Cornwall, T.** (2015). *Do you need to know business to teach business English?* Modern English Teacher, Volume 24, Issue 4, 17-19.
4. **Cornwall, T.** (2015). *Creating controlled havoc in an ESP writing environment*, Bonn Conference Selections, 27th Annual Conference, Bonn, Germany, 26-27.
5. **Cornwall, T.** (2015). *Why students like us: researching affinity-seeking measures in the classroom*. Bonn Conference Selections, 27th Annual Conference, Bonn, Germany, 88-89.
6. **Cornwall, T.** (2015). *Shortcut to spelling and grammar checking*. Business Issues, Issue 90, Summer 2015, 14-15.
7. **Cornwall, T.** (2015). *Cheap can be Expensive (Avoid using words that have an unclear meaning)*. Business Issues, Issue 89, Spring 2015, 26-27.
8. **Cornwall, T. & Srilapung, V.** (2013). *Senior Flight Attendants' English Communication Needs: A Case Study of Thai Airways International*. US-China Foreign Language, Vol. 11, No. 4, 286-291.
9. **Barnett, L., Carter, E., & Cornwall, T.** (2013). *Management, Culture and Competence: Researching Cultural Interactions between Management, Staff and Customers in the Thai Tourism Industry, Public and Private Sector: Governance Development and Innovation*, SIU International Conference 2013 Proceedings.
10. **Cornwall, T.** (2009). *Finding the Right EFL Teaching Job in Thailand*, ESL Magazine Volume 71.
11. **Cornwall, T.** (07/2008 – 12/2010). *Teacher-to-teacher (95 articles in all)*. *Bangkok Post, Education Times*.

Books and Refereed Book Chapters

1. **Cornwall, T.** (2011) *Classroom Survival Tips*, *English Teaching in Thailand and Myanmar*, Robert Kirkpatrick, Ed., SIU, Bangkok 2011, pages 63 to 67.
2. **Cornwall, T.** (2010) **Seminar-leader Effectiveness: Teaching Effective Short Courses in the Thai Business Community**, VDM Verlag, Germany