

# Rath Dhnadirek, Ph.D.

## (Brief Curriculum Vitae)-Updated June, 2024

### Educational Background:

Bachelor of Science Degree in Industrial Engineering and Economics	Northwestern University (USA)
Master of Science Degree in Public Policy and Industrial Management	Carnegie Mellon University (USA)
Master of Business Administration (MBA)-Marketing & Quantitative Analysis	The University of Chicago (USA)
PhD-Marketing with Specialization in Judgment and Decision Making	The University of Chicago (USA)

### Professional Background:

#### *Education/Teaching:*

College of Management Mahidol University: Adjunct Professor of Management (2000-Present)

(Classes Taught: Managerial Decision Making, Strategic Management and Performance Measurement, Organizational Behavior, and Quantitative Marketing Models)

#### *Consultation and Advisory:*

- Advisory Board for Strategic Planning and Executive Training Program for:
  - Department of Disaster Prevention and Mitigation (2018-Present)
  - Keen Innovation (2017-Present)
  - Office of Civil Service Commission (2008-Present)
  - Bangkok Metropolitan Administration (2007-Present)
  - Management Psychology Institute (2005-Present)
  - Electronic Transaction Development Agency (2018-2021)
  - Department of Airports (2017)
  - Interior Ministry (2015-2021)
  - Office of Insurance Committees (2015-2016)
  - Chulalongkorn Hospital (2007-2016)
  - Ministry of Foreign Affairs (2007-2012)
- Consultation and Professional Speaker in in Strategic Planning, Problem Solving and Decision Making, and Customer Relationship Management for over 100 Public and Private Organization and Enterprises including:
  - Thai Takenaka Construction (Present)
  - Supreme Administrative Court (Present)
  - Chememan Public Company Limited (2020-2021)
  - Interior Ministry (2015-2021)
  - Electronic Transaction Development Agency (2017-2021)
  - KEEEN Innovation Co., Ltd. (2017-2021)
  - The Security Exchange Commission (2008-2021)
  - Kasikorn Bank (2007-2021)
  - The Electricity Generating Authority of Thailand (2014-2016, 2021)
  - The Bank of Thailand (2005-2018, 2021)
  - Public Sector Anti-Corruption Commission (2019-2020)
  - Ministry of Public Health (2008-2018)
  - The Office of Narcotic Control Board (2014-2015)

- Department of Special Investigation (2011-2013)
- Ministry of Transportation (2010-2011)
- Ministry of Labor (2008-2010)
- Ministry of Defense: Office of the Army Commander in Chief (2010)
- Bangkok Bank PLC (2011-2018)
- Mahidol University (2000-2018)
- Thonburi Hospital (2016-2018)
- Berlin Pharmaceutical Industries (2016-2017)
- Krungsri Bank PLC (2014-2016)
- BST Elastomers (2007-2009)
- Krung Thai Bank (2001-2005)
- The Heart Center, Siriraj Hospital (2003-2005)
- Advanced Information Service (AIS) (2003-2005)

*Management:*

- General Manager of T.Dhnrath International, Co. Ltd.

*Award:*

- College of Management Mahidol University Teaching Excellence Awards (2003-2007)
- The University of Chicago Doctoral Student Fellowship (1995-2002)