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Associate Professor of Accounting
Department of Accounting
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EDUCATION

Ph.D. Business Administration *Washington State University, Pullman, WA*
Concentration in Accounting

M.S. Information Technology in Business *Chulalongkorn University, Bangkok*
Concentration in Accounting Information Systems

Bachelor of Accountancy *Chulalongkorn University, Bangkok*
Second Class Honor

WORK EXPERIENCE

Thammasat University, Bangkok, Thailand

Associate Professor August 2019 – present
Assistant Professor February 2016 – August 2019
Lecturer June 2012 – February 2016

Undergraduate level courses taught
Accounting Information Systems
Fundamental Accounting
Intermediate Accounting I
Accounting for Planning and Controls
Seminar in Financial Accounting
Seminar in Accounting Information Systems

Graduate level courses taught
Accounting Research Methodology
Financial Analysis I: Financial Reporting
Archival and Survey Research
Accounting for Decision Making

University of New Hampshire, Durham, NH

Assistant Professor August 2010 – May 2011

Courses taught
Advanced Managerial Accounting: Concepts and Applications
Managerial Accounting

Washington State University, Pullman WA

Instructor and Graduate Teaching Assistant August 2006 – June 2010

Courses taught

Cost Accounting

Introduction to Managerial Accounting

Introduction to Financial Accounting

Khon Kaen University, Khon Kaen, Thailand

Junior Lecturer August 2001 – December 2004

Courses taught

Accounting Information Systems

Principles of Accounting

PUBLICATION

For the greater good: the sociodemographic characteristics of the whistleblowers, the hotline channel administration and whistleblowing intention. *Humanities, Arts, and Social Sciences Studies*, 2022, Vol. 22, No. 2, pages 307-315. (coauthored with Nontawan Yomchinda and Sarun Chookhiatti)

Will game-based learning enhance performance? *International Journal of Accounting & Information Management*, 2021. Vol. 29, No. 4, pages 651-668. (coauthored with Siew H. Chan, Song Qian, and Laurie H. Riviera)

A Relationship Between Budgeting Practices and Organizational Culture in the Thai Agriculture and Food Industry. *Journal of Accounting Profession*, December 2020. (coauthored with Somboon Kulvisaechana, and Surangthip Tankul)

Market's Responses to Deferred Taxes: Evidence from Early Adoption and Effective Periods. *The International Journal of Finance*, Vol. 29, No. 1, 2017. (coauthored with Preeyanan Chotikasilp, Chaiyuth Padungsaksawasdi, and Chanchai Tanruenrat)

Using an educational computer program to enhance student performance in financial accounting. *Journal of Accounting Education*, September 2016, Vol. 36, pages 43-64 (coauthored with Siew H. Chan, Qian Song and Laurie H. Rivera)

Financial ratio determinants on abnormal stock returns: An empirical evidence of Thailand. *Journal of Accounting Profession*, June 2016, Vol.34, pages 42-58 (co-authored with Phiboon Chatupromwong and Seksak Jumroernvong)

Gift-giving: A Thai perspective. *Asian Management Briefs*. 2016.
(<http://cmp.smu.edu.sg/amb/article/20160510/gift-giving-thai-perspective>)

The influence of subjective norms for whistle-blowing: A cross-cultural investigation. *Journal of Business Ethics* February 2013, Vol. 112 Issue 3, pages 437-451 (co-authored with Professor John T. Sweeney).

Moral reasoning and ethical behavior in accounting profession. *Journal of Management Sciences*, 2005, Khon Kaen University, 4(2), 71-75.

PUBLICATION IN THAI

Reflection of Research Articles in Journal of Accounting Profession. *Journal of Accounting Profession*, Vol. 44, December 2019, pages 5-21.

Foreign currency exposure and performance: An empirical study in the Stock Exchange of Thailand. *University of the Thai Chamber of Commerce Journal: Humanities and Social Sciences*. Volume 38, Issue 2, April-June 2018 (coauthored with Adthasarn Supatthorn, Anutchanat Jaroenjitrkam, and Sakkakom Maneenop)

Digital transformation and accounting profession. *Journal of Accounting Profession*, Special Issue, May 2018, pages 135-143.

Business communication and international business communication standards. *Journal of Accounting Profession*, Vol. 39, September 2017, pages 99-109. (co-authored with Nontawan Yomchinda).

Blockchain and accounting: Opportunities and challenges. *Journal of Accounting Profession*, Special Issue, May 2017, pages 121-125 (co-authored with Somboon Kulvisaechana).

Professional skepticism. *Journal of Accounting Profession*, Vol. 27, April 2014, pages 78-85. (co-authored with Nawaporn Puangmanee).

Overview of Research Publications in the Journal of Accounting Profession (2005-2012). *Journal of Accounting Profession*, Vol. 25, September 2013, pages 18-34.

Enhancing the quality of judgement and decision making in the board of directors. *Journal of Accounting Profession*, Vol. 23, December 2012, pages 91-97.

Factors affecting decisions in using accounting software by business entities in Khon Kaen. *Journal of University of the Thai Chamber of Commerce* (Refereed journal) 2008 (coauthored with Napaporn Likitwongkajon).

BOOKS IN THAI:

Accounting Information Systems: Basic Principles and Processes, Thammasat University Press (2018) [ระบบสารสนเทศทางการบัญชี: หลักการเบื้องต้นและกระบวนการธุรกิจ จัดพิมพ์โดยสำนักพิมพ์มหาวิทยาลัยธรรมศาสตร์ (2561)]

Accounting Research: Background and Concept coauthored with Sillapapaorn Srijunpetch (2019) [การวิจัยทางบัญชี: ความเป็นมาและแนวคิด เขียนร่วมกับศิลาพร ศรีจันเพชร (2562)]

PRESENTATIONS

“Tax compliance and withholding tax ambiguity”

2022 IJSS Annual Conference (Virtual meeting), National Yunlin University of Science and Technology, Taiwan, June 25, 2022.

“Will game-based learning enhance performance?” 2021 IJSS Annual Conference (Virtual meeting), National Yunlin University of Science and Technology, Taiwan, August 21, 2021.

“Work Friend, Wrong-doing, and Whistleblowing”

Professor Sangvian Indaravijaya Capital Market Academic Conference, Thammasat Business School, Bangkok, November 12, 2020.

“Sociodemographics, Internal Whistleblowing Channels and Intentions: A Survey Research Note”

28th EBES Conference, Coventry, U.K., May 29-31, 2019. (co-authored with Nontawan Yomchinda and Sarun Chukhiatti).

“Organizational Culture and Budgeting Practice of the Agriculture and Food Industry Group Company on The Stock Exchange of Thailand: A Research Note”

Global Accounting and Organisational Change Conference, Melbourne, Australia, November 2017. (co-authored with Surangthip Tankul and Somboon Kulvisaechna).

“The influence of subjective norms for whistle-blowing on attitudes and intention: a cross cultural investigation”

American Accounting Association Annual Meeting, New York, NY, August 2009.

“An innovative pedagogical approach for creating and enhancing intrinsic motivation to stimulate learning”

Decision Science Institute Annual Meeting, Baltimore, MD, November 2008.

American Accounting Association Annual Meeting, Anaheim, CA, August 2008.

“Design and implementation of a computerized tool in an accounting curriculum to enhance intrinsic motivation in learning”

AIS Educators Conference 2008, Fort Collins, CO, June 2008 (Best Paper Award).

“Theory of planned behavior in predicting whistle blowing intention”

American Accounting Association Western Regional Meeting, Portland, OR, April 2006.

ACADEMIC SERVICE

Session Moderator for the 2022 IJSS Annual Conference.

Session Moderator for the 2021 IJSS Annual Conference.

Member of the Editorial Board for the International Journal of Services and Standards

Member of the Editorial Board for the Journal of Accounting Profession

Reviewer for the Binus Business Review, Indonesia

Reviewer for the Journal of Thonburi University 2016 to Present

Reviewer for the American Accounting Association 2010 Accounting, Behavior, and Organization, Denver, CO.

Reviewer for the American Accounting Association 2009 Accounting, Behavior, and Organization, Seattle, WA.

Discussant for the American Accounting Association 2009 Annual Meeting, New York, NY.

Reviewer for the American Accounting Association 2009 Western Regional Meeting.

Reviewer for the 42nd Hawaiian International Conference on System Sciences (HICSS-42), 2008.

HONORS, SCHOLARSHIPS, AND FELLOWSHIPS

American Accounting Association New Faculty Consortium, 2011

American Accounting Association-Deloitte-J. Michael Cook Doctoral Consortium, 2007

Fulbright University Development Program Study Award, 2005

PROFESSIONAL MEMBERSHIP

Institute of Management Accountants, Certified Management Accountant, Academic Member.

Federation of Accounting Professions, Member of the Committee on Accounting Systems (2016-2018).