



Karuna Aksaravut

Education

- Ph.D Marketing, New York University, USA
- Master of Business Administration, New York University, USA (Siam Cement Scholarship student)
- Management Development Program, University of Pennsylvania-Wharton School, USA
- Advanced Professional Certificate (Marketing), New York University, USA
- BA – Political Science (Honors), Chulalongkorn University

Working Experiences

- more than 20 years with the Siam Cement Group, career leadership include
 - Sales Management
 - Marketing Management
 - International Trading
 - Corporate PlanningLast position : EVP- Strategic Corporate Planning
- Vice President - Youth Education, The Stock Exchange of Thailand
- Executive Director – SET Junior Achievement Thailand
 - 6 years of activity-based educational trainings for youth, educators, and volunteers on career planning, financial literacy, entrepreneurship, Global Market Place
 - In co-operation with the Ministry of Education, worked as Team Leader and Author of Financial Literacy “เงินทอง ของมีค่า” textbook series dedicated for grade 1 – 12 students. Provide instructors’ manual, and train about 30,000 educators nationwide
- a consulting Program Director for National Economics and Social Development Board

Special Contributions

- Judge – Specialist in International Trading - The Central Intellectual Property and International Trade Court
- Part-time Professor – the College of Management, Mahidol University
- Advisor – CP All Public company Ltd.
- Committee for Economics Education – The Ministry of Education
- Committee – Thailand Knowledge Center

International Contributions

- International Board of Directors : International Bible Society
- Secretary General - the ASEAN Pulp and Paper Association
- Screening Committee : AFTA preferential tax and procedures
- Speaker at Citigroup-INSEAD Financial Education Summit, Seoul, Korea