



DR. ARICHAIR BOBBY RACTHAM

PERSONAL DETAILS:

Address : 82/85 Soi Kulavit (11) Suanpak Rd.,
Talingchan Bangkok 10170.

Contact Nos. : 085-922-7777
081-337-9999

E-mail : *racthamb@yahoo.com*

Date of Birth - Age : July 11, 1968

Nationality : Thai

Marital Status : Married with one son

Languages : English (native) and Thai (native)

EDUCATION/QUALIFICATIONS:

1995 – 1997 : Ph.D. in Financial Economics: Peter F. Drucker Graduate School
of Management at the **CLAREMONT GRADUATE SCHOOL,**
Claremont CA - USA.

1993 – 1995 : Master of Financial Economics
CLAREMONT GRADUATE SCHOOL,
Claremont CA - USA.

1990 – 1992 : Master of Science in International Finance
UNIVERSITY OF IDAHO, USA.

1988 – 1990 : Bachelor of Arts in Economics and Business Administration
EASTERN WASHINGTON UNIVERSITY, USA.

ACCREDITATION PROGRAM AND CERTIFICATES:

2006	- Audit Committee Program, Thai Institutes of Directors (IOD) Class 15-2006. - The Role of the Chairman, Thai Institutes of Directors (IOD) Class 14-2006.
2005	- Directors Certification Program (DCP) for Audit Committee Thai Institutes of Directors (IOD) Class 61-2005.
2004	- Directors Accreditation Program (DAP) for Audit Committee Thai Institutes of Directors (IOD) Class 35-2004.

CAREER HISTORY:

- 2015-Present** **DNA - DNA 2002 PUBLIC COMPANY LIMITED**
www.dna2002.com
Director
- 2014-Present** **ACC - ADVANCED CONNECTION CORPORATION PUBLIC COMPANY LIMITED**
www.ceifan.com
Chairman of the Audit Committee
- 2014-Present** **STAR - STAR SANITARYWARE PUBLIC COMPANY LIMITED**
www.starsanitaryware.com
Director and Independent Director
- 2004 - Present** **FER - FERRUM PUBLIC COMPANY LIMITED**
www.ferrum.co.th
Director and Independent Director
- 2007 - Present** **SYNTEC CONSTRUCTION PCL**
www.syntec.co.th
Director and Independent Director
- 2007 – Present** **Lecturer for INSTITUTE OF DIRECTORS (IOD) Thailand**
Risk Management
Understanding Financial Statements
- 2006 - Present** **Founder 45 Degrees Consulting Limited**
- An independent consulting organization providing services to leading companies in Thailand related to strategic planning, corporate governance, corporate finance, operational improvement and performance management.
 - Risk Management Advisor and developer.
 - Develop new financial structures and strategies to meet the needs of clients.
 - Conduct financial projections, sensitivity analysis and financial risk issues for clients.
 - Maintain analysis and reports on variances in coordination with the finance and accounting department.

- Develop training modules along with HR for enhancing training and development for management and staffs.
- Current and past Clients:
 - 2006: *Thai Summit Automotive, Thailand*
 - 2007: *Ministry of Public Health, Royal Thai Air Force*
 - 2008: *Nanyang Technology, Thai Tap Water*
 - 2009: *Crown Seal Plc., Ramatibodi Hospital*
 - 2010: *Kemtrade Chemical*

2002 – 2005

MLINK ASIA CORPORATION PCL

www.mlink.co.th

- The Group's principal activity is distribution of mobile phone and telecommunication equipment appointed by Motorola, Nokia, LG, and Mitsubishi. The company also provides after-sales services through 3-M Link service centers.

2003 – 2005

Director and Independent Director

2004 – 2005

Lead Financial Consultant

Dharmniti and Truth Capital Advisory

(A sister company of MLink Asia Corporation Plc).

- Developed a comprehensive, multi-year business plans which: included multi-year financial forecast based on company and department objectives.
- Established and monitored key financial indicators for the company and departments by using key performance indicators.
- Worked with local and foreign security houses on the issue of raising funds both from debt and equity. This was to finance new projects for the company and subsidiaries.
- Worked with local and foreign banks to negotiate financial fees, exchange rate hedging and interest rates from short-long term loans.
- Reviewed financial feasibility study for new projects and prepared project financial statements.
- Monitored data concerning sales and margins along with the marketing and sales department. Helped establish variance analysis to flag warnings on inventory margins and aging.
- Developed training modules along with HR for enhancing training and development for MLink management and staffs.
- Developed new financial strategies to meet the needs of high profiled clients.
- Responsible for the company's financial projections and financial risk issues for high profiled clients.
- Managed interest rates, swap forward and currency sensitivity analysis.

2002 – 2003

ADVANCE INFO SERVICE PCL. (AIS)

Assistant Vice President Corporate Planning

- Thailand's leading mobile operator providing latest technology innovation.
- Built and monitored Key Performance Indicators (KPI) for each business unit under the Balanced Score Card technique.
- Designed common goals and targets for each business units and assisted in finding avenues to achieve set targets by management.
- Developed multi-year business plan for the Wireless Group (AIS-Business Units).
- Coordinated, prepared and revised the budget and financial forecasts of each business unit under the wireless group.
- Maintained analysis and reports on variances in coordination with the finance and accounting department.
- Coordinated financial numbers with Singapore Telecom Group on a monthly basis.
- Responsible for minutes taking for executive committee of AIS monthly meetings.

1989 - 2002

ASIAN INSTITUTE OF TECHNOLOGY, THAILAND

- Thailand's leading graduate school providing advanced education in engineering, science, planning and management
- **Lecturer** - International Finance for continuing education center.

1998 - Present

KASETSART UNIVERSITY

MBA, Both Thai and International Program

CHULALONGKORN UNIVERSITY

MBA, Both Thai and International Program

COLLEGE OF MANAGEMENT MAHIDOL UNIVERSITY

MM, Both Thai and International Program

MAHANAKORN UNIVERSITY OF TECHNOLOGY

MBA, Thai Program

BURAPHA UNIVERSITY

MBA, Both Thai and International Program

DHURAKIJ BUNDIR UNIVERSITY

Ph.D. in Management, DM program

WEBSTER UNIVERSITY

MBA. International Program

1997 - 1998

VAVOULIS AND ASSOCIATE, U.S.A.

- A contractor for PricewaterhouseCoopers in U.S.A.
- **Financial Advisor**
- Conducted financial feasibility study for projects.
- Conducted financial valuations for new and existing projects.
- Performed detailed risk and variance analysis.

OTHER PROFESSIONAL EXPERIENCE AND PERSONAL CONSULTING:

2006 - Present

- Risk Management Consultant to the Food and Drug Administration, Ministry of Public Health.
- Risk Management Consultant to the Royal Thai Air Force
- 2006: *Thai Summit Automotive, Thailand*
- 2007: *Ministry of Public Health, Royal Thai Air Force*
- 2008: *Nanyang Technology, Thai Tap Water*
- 2009: *Crown Seal Plc., Ramatibodi Hospital*
- 2010: Kemtrade Chemical
- 2011-12: Bank of Ayudhaya (BAY) Credit Card Division

2005 - Present

- Financial and Economic Advisor to Dr. Phadhadej Dhamcharee, Vice President for Office of the Prime Minister.

2005 - Present

- Financial and Economic Advisor to Mr. Woravit Chailimpamontri, Director and Executive Director of the Government Savings Bank of Thailand.

2004 - Present

- Advisor to Mahidol University for its investments in the provident fund.

2000 - Present

- CFO and Partner of Virtualabinc Co., Ltd. – The Company provides web and information technology consulting and is based in U.S.A. Work with local banks to negotiate financial fee and interest rates.

1999 - 2000

- Anchor of 60 minutes II in Thailand for CBS and Channel 9.