PARISA RUNGRUANG

College of Management, Mahidol University 69 Vibhavadee-Rangsit Road Phyathai, Bangkok 10400 THAILAND

> Tel: 0-2206-2000 ext. 2111 Fax: 0-2206-2090

Email: parisa.run@mahidol.ac.th

EDUCATION

MONASH UNIVERSITY

Melbourne, Australia

Doctor of Philosophy (Human Resource Management)

March 2003 - March 2007

September 1995 – November 1997

Dissertation: Antecedents of organisational commitment: A longitudinal study of academics in

Thailand

Awarded Scholarship: Faculty of Business & Economics, Monash University

UNIVERSITY OF BIRMINGHAM

Birmingham, U.K.

Master of Business Administration (International Business)

Dissertation: The third generation of mobile phone systems

THAMMASAT UNIVERSITY

Bangkok, Thailand

Bachelor of Business Administration (Management Information Systems) June 1990 – February 1994

• 1st class honours

WORK EXPERIENCE

MAHIDOL UNIVERSITY

Bangkok, Thailand

Lecturer, College of Management

March 2008 – Present

Melbourne, Australia

SUAN DUSIT RAJABHAT UNIVERSITY

Lecturer, Graduate School

Bangkok, Thailand June 2007 – February 2008

THE UNIVERSITY OF MELBOURNE

Research Assistant

March 2006 – March 2007

NWC & ASSOCIATES

Melbourne, Australia

Causal Market Research Interviewer

June 2003 – March 2007

ASSUMPTION UNIVERSITY

Bangkok, Thailand

Coordinator, Department of General Management,

May 2000 – February 2003

School of Management

Lecturer, Department of General Management, School of Management

May 1999 – February 2003

KPN HOLDING CO., LTD

Bangkok, Thailand

Business Development Executive

June 1998 – February 1999

PUBLICATIONS

- Tan, L.P., Choe, Choe, K.L., Choong, Y.O., Ng, Y.K., Rungruang, P., Li, Z. (2023). How felt obligation and organization engagement mediate the relationship between perceived organizational support and work life balance amid COVID-19 pandemic: Empirical evidence from emerging countries. *Current Psychology*.
- Su, M. and Rungruang, P. (2023). Mapping the knowledge base and theoretical evolution of workplace conflict outcomes: a bibliometric and qualitative review, 1972–2022. *International Journal of Conflict Management*.
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- Boonbumroongsuk, B. & Rungruang, P. (2021). Employee perception of talent management practices and turnover intentions: a multiple mediator model. *Employee Relations*, 0142-5455
- Jabutay, F. A., & Rungruang, P. (2020). Turnover intent of new workers: social exchange perspectives. *Asia-Pacific Journal of Business Administration*, 13(1), 60-79.
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- Kunte, M. & Rungruang, P. (2018). Timeline of engagement research and future research directions. *Management Research Review*, 41(4), 433-452.
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- Rungruang, P. (2014). The relationship between supportiveness and affective commitment: A study of academics in Thailand. *Journal of Management and World Business Research*. 11(1), 45-59.
- Kantabutra, S. & Rungruang, P. (2013). Perceived vision-based leadership effects on staff satisfaction and commitment at a Thai energy provider. *Asia-Pacific Journal of Business Administration*, 5(2), 157-178.
- Saratun, M. & Rungruang, P. (2013). Identifying contextual factors of employee satisfaction of performance management at a Thai state enterprise. *South East Asian Journal of Management*, 7(2), 1-22.
- Rungruang, P. (2012). Antecedents of organizational commitment of academics in Thailand: Qualitative analysis. *Research Journal of Business Management*, 6(2), 40-51.
- Isarangkun Na Ayuthaya, C., Piboolsravut, P., Kantabutra, S., Saratun, M., & Rungruang, P. (2012). Managing people for sustainability: Experiences from Thailand. Crown Property Bureau.
- Rungruang, P. & Tangchitnob, J.N. (2010). What matter affective organisational commitment: A case study of Thai state-owned enterprise employees. *International Employment Relations Review*, 16(1), 53-68.
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- Su, M. and Rungruang, P. (2023). A review of theoretical perspectives on team conflict effects. Proceedings of Human Relations 75th Anniversary Conference, 19-21 April, 2023, Bayes Business School, UK.
- Buathongchan, A. & Rungruang, P. (2017). The sharing economy: A case study of Airbnb in Thailand. Proceedings of Annual Conference on Management and Social Science, 77-86, 14-17 August, 2018, Osaka International Convention Center, Japan.
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- Rungruang, P. (2014). Antecedents of organisational commitment of academics: A work in progress paper, Proceedings of Academy of World Business, Marketing, and Management Development Conference, 6(1), 496-503, 11-14 August, 2014, University of Wollongong in Dubai, Dubai, UAE.
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- Rungruang, P. (2012). Direct and indirect relationships between role conflict and affective commitment of academics in Thailand, Proceedings of Academy of World Business, Marketing, and Management Development Conference, 5(1), 717-729, 16-19 July, 2012, Budapest Business School, Budapest, Hungary.
- Lertwannawit, A. & Rungruang, P. (2010). Destination personality, segmentation, and profiling international tourists in national marine park. *Proceedings of the 2010 Global Marketing Conference*, 9-12 September, 2010, Hotel Okura Tokyo, Tokyo, Japan.
- Rungruang, P. & Lertwannawit, A. (2009). A guideline for creating and managing destination identity for tourism promotion of Similan islands national park, Kuraburi district, Phang Nga province. *Proceedings of the Annual Conference of the Tourism Academic Association (Thailand)*, 23-24 November 2009, Siam University, Bangkok, Thailand.
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- Rungruang, P., Donohue, R., & Tharenou, P. (2004). The relationships between transferability of education and skills and the organisational commitment of Thai academics. *Proceedings of the 18th Annual Conference of the Australian and New Zealand Academy of Management (ANZAM)*, 8-11 December 2004, University of Otago, Dunedin, New Zealand.