

CV TRIYUTH

EN VERSION

CURRICULUM VITAE



Assistant. Prof. Dr. Triyuth Promsiri

Full-time Lecturer

Director of ENTREPRENEURSHIP AND INNOVATION Program (Thai)

Assistant Dean of Academic Innovation and Lifelong Learning

College of Management, Mahidol University

College of Management Mahidol University (CMMU)

69 Vibhavadi Rangsit Rd, Samsen Nai, Phaya Thai, Bangkok 10400

Personal Mobile: 089-6666-321, Line: triyuth

Office Phone: +66 2 206 2000 Ext. 2135

e-mail address: triyuth.pro@mahidol.ac.th, triyuth.p@gmail.com

EDUCATION

2012-2018 College of Management, PhD in Entrepreneurship Management – International Program

2007-2008 College of Management, Mahidol University, New Technology Venture –International Program

2001-2005 Chulalongkorn University, Faculty of Architecture, Major in Industrial Design – Thai Program

ORGANIZATION EXPEREINCES

2009-2012 Designer & Creative Facilitator, Thinkergy Company Limited

2548 -2551 Product Designer, Joy Sports Co., Ltd.

MANAGEMENT EXPERIENCES

- May 2025 – Present Managing Director at Nevertem Company Limited
- November 2024 – Present Assistant Dean of Academic Innovation and Lifelong Learning,
College of Management, Mahidol University
- 2021 – Present Director of Entrepreneurship & Innovation Program (Thai), College of
Management Mahidol University
- 2019 – Present Program Assistant Director, NEO PROGRAM – New Education for
Opportunity, Under the supervision of College of Management
Mahidol University
- 2014 – Present Managing Director & Co-Founder, VARAVELA Creation & VARAVELA
Props Limited
- 2018 – 2019 Vice President for Student Affairs, Stamford International University
- 2017 – 2018 Program Director, MBA Yangon Campus, Stamford International
University
- 2018 – 2020 Managing Director & Co-Founder, Proportunity Company Limited

TEACHING EXPERIENCES

- 2025 Workshop Activity, Student Affairs Division, Mahidol University, Salaya
Topic: SDGs Design the Impact: Crafting Community-Oriented Activities
for Sustainability
- 2025 Master Degree Program, Faculty of Physical Therapy, Mahidol University
Course taught: *PTCP608 Professional Skills for Physical Therapists*
- 2025 Sripatum University
Course taught: *Business Model Canvas*
- 2024 Master Program in Innovation, Chulalongkorn University
Courses: Business Analysis and Business Model Development for New Product/Service
Planning

- 2024 CUTIP, Chulalongkorn University, Doctoral Degree
Subjects: Advanced Innovation and Product Planning
- 2023 Dusit Thani College, Master Degree, Thai Program
Subjects: Strategic Management for Competition
- 2020 – Present College of Management, Mahidol University, Master Degree, English Program
Subjects: Innovative Product & Service Design for Commercialization
- 2013 – Present College of Management, Mahidol University, Master Degree, Thai Program
Subjects: Business Plan, New Venture Creation, Design Thinking & Creativity, IS Study
- 2018 – 2020 Stamford International University, Master Degree, Thai / English Program
Subjects: Business Essential, Innovation Management, Design Thinking & Creativity, Property Development & management, Business Research, Foundation of IS Study, IS Study (Both Fully Online & Blended Learning)
- 2014 – 2017 Stamford International University, Bachelor Degree, English Program
Subjects: Entrepreneurial Mindset, Business Creativity, Business Development, Business Ethics, Presentation Skills
- 2013 Panyapiwat Institute of Management, Bachelor Degree, Thai Program
Subjects: Entrepreneurship & Innovation
- 2011 – 2012 Chulalongkorn University, Faculty of Architecture, Industrial Design Department.
Thai Program
Subjects: Studio Product Design
- 2010 Bangkok University, Business Administration, Bachelor Degree, Thai Program
Subjects: Business Plan

THESIS / IS CONSULTING EXPERIENCES

- 2020 – Present Thematic Paper Consulting Adviser College of Management Mahidol University,
Business Plan
- 2020 – Present College of Management, Mahidol University, Master Degree, English Program
Subjects: Innovative Product & Service Design for Commercialization
- 2017 – Present Individual Consulting Adviser for Stamford International University, Business Plan
- 2017 – Present Thesis Adviser for Stamford International University, Business Research
- 2013 – Present College of Management, Mahidol University, Master Degree, Thai Program
Subjects: Business Plan, New Venture Creation, Design Thinking & Creativity,
IS Study
- 2018 – 2020 Stamford International University, Master Degree, Thai / English Program
Subjects: Business Essential, Innovation Management, Design Thinking &
Creativity, Property Development & management, Business Research,
Foundation of IS Study, IS Study (Both Fully Online & Blended Learning)
- 2019 Examiner Committee for Thesis / Individual Stud at College of Management,
Mahidol University
- 2019 Chairperson for Thesis / Individual Study at Stamford International University
- 2014 – 2017 Individual Consulting Adviser for College of Management Mahidol University,
Business Plan, Business Ethics, Presentation Skills

CORPORATE TRAINING & COACHING EXPERIENCES

- 2025 Guest Speaker and Workshop Facilitator on Design Thinking for Sky ICT Public
Company Limited.
- 2025 Guest Speaker on New Product and Feasibility for Denso (Thailand) Co., Ltd.
- 2025 Guest Speaker for the Design Thinking Program for Technology and
Innovation-Based Enterprise Development Fund (TED Fund), Ministry of Higher
Education, Science, Research and Innovation (MHESI).

2025	Guest Speaker for the Strategic Development Program for Toyota Tsusho (Thailand) Co., Ltd.
2025	Guest Speaker on Design Thinking for The Cloud.
2025	Guest Speaker for the Digital Process and Service Design Program under the Topic Practical Guidelines and Methods for Designing Digital Processes and Services for the Office of the Permanent Secretary, Ministry of Natural Resources and Environment.
2025	Guest Speaker for the Intrapreneurship Development Program under the topic Creator and Innovator Mindset for National Power Supply Public Company Limited (NPS).
2025	Guest Speaker and Workshop Facilitator for the Executive Program in Electronic Government (e-GEP), Class 15.
2025	Guest Speaker and Workshop Facilitator for the Government Chief Information Officer Development Program (GCIO#32) for the Digital Government Personnel Development Institute (DGA) under the Digital Government Development Agency (Public Organization).
2025	Guest Speaker for the Leadership: Time to Shift Program under the topic Mind Shift for Global Power Synergy Public Company Limited (GPSC).
2025	Guest Speaker for the Mini MBA Management Essential Program under the topic Business Essential & Business Model for Global Power Synergy Public Company Limited (GPSC).
2025	Guest Speaker for the Mini MBA Management Essential Program under the topic Storytelling for Global Power Synergy Public Company Limited (GPSC). Guest Speaker on <i>Business Essential & Business Model Canvas</i> for Nathalin Group Public Company Limited
2025	Guest Speaker on <i>Design Thinking</i> , in collaboration with Microsoft Thailand
2025	Guest Speaker on <i>Design Thinking</i> for National Innovation Agency (NIA)
2025	Guest Speaker on <i>Design Thinking</i> for Suntory Company

- 2025 Instructor for the Digital Transformation Skills Program (Year 2), delivering courses for civil servants and government employees at both operational and advanced levels, organized by the Ministry of Energy
- 2025 Guest Speaker on *Digital Skills for Professional Productivity and Creativity* for Siriraj Hospital
- 2024 Guest Speaker for the *Digital Marketing Skills Development Program* for SCG Packaging Public Company Limited (SCGP)
- 2024 Guest Speaker on *Green Business Design* for Government Savings Bank (GSB)
- 2024 Guest Speaker on *Value Proposition Design & Business Model Canvas* for Honda
- 2024 Guest Speaker on *Business Model* for Electricity Generating Authority of Thailand (EGAT)
- 2024 Guest Speaker on *Enhance Strategy (Thinking & Execution)* for the Securities and Exchange Commission (SEC)
- 2024 Guest Speaker of Thai Bev Internship Program for ASEAN Students (Chang Junior Project), organized by Thai Beverage PLC.
- 2024 Guest Speaker of Digital Skills Development Programs for Civil Servants and Practicing Officials and Digital Skills Development Programs for Civil Servants and Practicing Officials at Senior, Expert, and Specialized Levels, Digital Transformation Skill Program, Energy Ministry
- 2024 Guest Speaker of Ajinomoto Co., (Thailand) Ltd., Topic: Creative Breakthrough
- 2024 Guest Speaker of Ajinomoto Co., (Thailand) Ltd., Topic: BMC & Value Proposition
- 2024 Guest Speaker of Train the Trainer Program, organized by RISE ACCEL CO., LTD. (Thailand) Topic: Innovation Breakthrough
- 2024 Guest Speaker of Digital Transformation Program, Thailand Digital Government Academy, under supervision of Thailand Digital Government Agency
- 2024 Guest Speaker in Workshop program: Business Model, Mass Rapid Transit Authority of Thailand (MRTA)

2023	Guest Speaker of Innovation Capability Development Program for Small and Medium-sized Enterprises (SMEs) aiming to become Innovation-driven Businesses, UN/NIA Project, organized by National Innovation Agency (NIA) and Un Women
2023	Guest Speaker of AFS Thailand, Topic: Consultative Selling
2023	Guest Speaker of Charoen Pokphand Foods Pub Co., Ltd (CPF)
2022	Guest Speaker of Innovation Challenge Contest, Metropolitan Waterworks Authority (MWA)
2022	Guest Speaker of NIA-MOOC, THE FIRST STEP OF INNOVATION Project
2022	Guest Speaker of Toyota Leasing, Topic: Design Thinking & Innovation
2022	Guest Speaker of Toyota Leasing Company, Topic: Principle of Design Thinking
2022	Guest Speaker of SCGP, organized by Time Digital Company, Topic: Innovation
2022	Guest Speaker of Internship, Thai Beverage PLC., Topic: Design Thinking & Innovation
2022	Guest Speaker of officer 4 batch, Mass Rapid Transit Authority of Thailand (MRTA) , Topic: Design Thinking & Innovation
2022	Guest Speaker of EEC Entrepreneurship
2022	Guest Speaker of Innovation Facilitator, Thailand Digital Government Academy (TDGA), under supervision of Digital Government Agency (DGA)
2022	Guest Speaker of NEO Academy by CMMU, Executives and Mini MBA Program
2022	Guest Speaker of TTK Company, Mini Master Program
2022	Guest Speaker of TRIS Academy, for Innovator of Office of the Royal Development Projects Board (ORDPB), Topic: Innovator DNA & Creativity Techniques
2022	Guest Speaker of Corporate Training, Microsoft Thailand, CMMU Executive Training Course Topic: Entrepreneurial Mindset
2021	Guest Speaker of AIS LEARN DI in New Business Development Training, Toyota Motor Thailand
2021	Guest Speaker of CMMU Executive Training, Corporate Training, PepsiCo, Topic: Digital Business
2021	Instructor for NEO by CMMU, Topic: Digital Marketing Management
2021	Instructor for NEO by CMMU, Topic: Digital Business Management

2021	Instructor and Judge for YSEALI Smart Cities Regional Workshop 2021, Topic: Design Thinking for Social Enterprise
2021	Keynote speaker for Tris Academy, Topic: Creativity Techniques
2021	Keynote speaker for Tris Academy, Topic: Innovator DNA
2021	Instructor for Thai Bev Junior Asean 2021, Topic: Design Thinking & Workshop
2020	Session Facilitator: 2020 ISPIM Virtual Conference, Topic: Futuristic Thinking (I.D.E.A.S Framework)
2020	E-Service Keynote speaker for OPCD (Office of the Public Sector Development Commission)
2019	Executive Training for Management Executives, Dusit Thani Hua-Hin, Topic: Strategic Visual Thinking (Thai)
2018	Lead Trainer for Master Degree Faculties, Stamford International University – English Topic: How to be a good adviser? (English)
2018	Lead Trainer for Project Managers, AP (Thailand) Public Company Limited Topic: Presentation Skill (Thai)
2018	Lead Trainer for Management Executives, AP (Thailand) Public Company Limited Topic: Presentation Skill (Thai)
2018	Executive Coach for Management Executive, AP (Thailand) Public Company Limited Topic: Presentation Skill (Thai)
2018	Executive Training for Management Executives, Dusit Thani Hua-Hin Topic: Entrepreneurial Mindset (English)
2018	Online Trainer for Sasin Management Consulting, Topic: Business Model (Thai)
2017	Lead instructor for Thinking Limited, Executive Training for Management Executives, Government Savings Bank, Topic: T.I.P.S Innovation Profile (Thai)
2016	Executive Training for Management Executives, ELCA Thailand Limited Topic: Entrepreneurial Mindset (Thai)
2015	Executive Training for Management Executives, Siam Commercial Bank PLC Topic: Entrepreneurial Mindset (Thai)
2015	Lead Coach for Trawell Team in the One Young World Competition (Winner) Topic: Social Enterprise Business Plan Competition

- 2015 Lead instructor for Thinking Limited, Executive Training for Management Executives, Bank of Ayudhya, Topic: Visual Thinking (English)
- 2014 Lead instructor for Thinking Limited, Executive Training for Management Executives, Bank of Ayudhya, Topic: X.I.D.E.A Systematic Thinking (Thai)
- 2012 Co-Instructor for K-SME, Kasikorn Bank, Topic: Business Idea Generation

BUSINESS CONSULTING EXPEREINCES

- 2025 Consultant for the Study of the Economic and Social Impacts of Innovation Projects Funded by the Technology and Innovation-Based Enterprise Development Fund (TED Fund), Fiscal Year 2025
- 2025 Consultant and Curriculum Developer for the Green Business Program for the Government Savings Bank, organized by the National Innovation Agency (NIA)
- 2025 Consultant and Curriculum Developer for the Innovation Development and Organizational Transformation Program for CIP, organized by the National Innovation Agency (NIA)
- 2025 Consultant and Member of the Innovation Awards Committee 2025 for the Metropolitan Waterworks Authority
- 2025 Consultant for the Development of the Organizational Innovation Roadmap and Innovation Portfolio Management Project of the Bank for Agriculture and Agricultural Cooperatives (BAAC)
- 2025 Consultant and Speaker for the Innovation Contest of the Government Lottery Office, Year 2
- 2025 Consultant and Speaker for the TRIS Employee Award Innovation Program
- 2023 - Present Consultants and Guest Speaker of Time Consulting Company
- 2023 - Present Consultants and Guest Speaker of TRIS Corporation Company
- 2022 Consultants and Guest Speaker of Project for Analyzing and Designing the Overall Process of Creativity and Innovation Development and the Creative Innovators Development Program (The Ideator: PAT Innovates the Future) Fiscal Year 2022

2021	Joining Group of Facilitators and coaches, College of Management Mahidol University for Office of the Public Sector Development Commission Project: Government Innovation Lab 2021
2020	R&D Consulting for New Product Development, Bitwise (Thailand) Company Limited Project: Innovative Industrial Air-Conditioner
2020	Joining Group of facilitators and coaches, College of Management Mahidol University for Office of the Public Sector Development Commission Project: Government Innovation Lab 200
2019	Property Development Consultation, Volada Residence Project: Feasibility study and property development
2019	Consultation Project, Bang Chak Retail Company Limited Project: Matrix and Instrument Development for new product selection method
2019	Property Development Consultation, Rai Chankrachang Project: Feasibility study and property development
2019	Feasibility study for new product launch, absorb pet sheet
2018	Property Development Consultation, ASWA International School Project: Feasibility study and conceptual development
2017	R&D Consulting for New Product Development, 99 STEAKS
2013	Process Improvement Consultation, Sinsamuth Ice Factory
2012	Property Development Consultation, Greta Farm Pattaya Project: Feasibility study and property development
2012	Joining Group of consultants, College of Management Mahidol University for PTT Public company limited Project: Promoting Innovation Culture & process in PTT.
2011	R&D Consulting for New Product Development, Siam Pro Fruits Company Limited Project: New product & Packaging design
2011	Branding & Property Development Consultation, Perfect Spa & Massage
2011	Branding & Media Consultation, Global Union Express
2011	Branding & Media Consultation, CDS Group

PROGRAM DEVELOPMENT EXPERIENCE

- 2022 Committee for Developing a Central Curriculum to Enhance Digital Skills for Government Personnel Thailand Digital Government Agency (TDGA), under supervision of Digital Government Agency (DGA)
- 2022 Director of the TOP X Program (First Cohort) – Short-term Program for the Business Owners and Executives for the Development and Expansion of Export Businesses (First Cohort), under supervision of College of Management, Mahidol University, (A Collaborative Program between (1) Mahidol University College of Management, (2) The Federation of Thai Industries, (3) The Thai National Shippers' Council, (4) The Thai Chamber of Commerce, and (5) The Export-Import Bank of Thailand"2021 joined as a committee to develop the Digital Curriculum for Thailand Digital Government Academy)
- 2019 Co-develop the non-degree certificate program with College of Management Mahidol University, NEO – NEW EDUCATION FOR OPPORTUNITY PROGRAM

PANEL OF JUDGES EXPERIENCE

- 2025 Advisor and Guest Speaker for the TRIS Employee Award Competition
- 2025 Judge for the Innovation Project Competition (Year 2) by the Government Lottery Office
- 2024 Judge for the Innovation Project Competition (Year 1) by the Government Lottery Office
- 2024 Judge for the PAT Innovation Project Competition by the Port Authority of Thailand
- 2023 Judge for the PAT Innovation Project Competition by the Port Authority of Thailand
- 2022 Judge for the Innovation Project Competition by the Port Authority of Thailand (PAT Innovation)
- 2022 Judge for the Internal Innovation Competition by the Metropolitan Waterworks Authority
- 2022 Judge for the Internal Innovation Competition by Export-Import Bank of Thailand (EXIM Bank)
- 2021 Judge for the Internal Innovation Competition at the College of Management, Mahidol University

ACADEMIC PUBLICATIONS

1. Siangarom, S., & Promsiri, T. (2025). Developing a Creative Marketing Ecosystem: An Action Research Framework for Enhancing Creative Tourism in Thailand. *Journal of Cultural Analysis and Social Change*, 4356-4369.
2. Promsiri, T. (2025). AI and the psychology of educational disruption: Historical patterns and cognitive implications. *Acta Psychologica*, 260, 105637. <https://doi.org/10.1016/j.actpsy.2025.105637>
3. Promsiri, T., Wuittipappinyo, N., & Keerativutisest, V. (2025). Enhancing chatbot service user satisfaction. *TEM Journal*, 14(1), 216–225. <https://doi.org/10.18421/TEM141-20> (*Scopus*)
4. Yoopetch, C., Damrongmahasawat, S., & Promsiri, T. (2024). Exploring factors influencing repurchase intention of Thai cultural design cloth products. *Journal of Ecohumanism*, 3(6), 154–174. <https://doi.org/10.37649/jeh.v3i6.8590>
5. Promsiri, T., & Sukavejworakit, K. (2024, December). *The effects of generative AI on new venture idea characteristics*. Paper presented at the ISPIM Innovation Symposium, Manchester, United Kingdom.
6. Santigul, K., & Promsiri, T. (2024). Factors affecting specialty coffee beans subscription decision-making in Thailand. *Pakistan Journal of Life and Social Sciences*, 22(2), 1641-1659. <https://doi.org/10.57239/PJLSS-2024-22.2.00114> (*Scopus*)
7. Santigul, K., & Promsiri, T. (2024, August 21–23). Understanding factors affecting the specialty coffee bean subscription model in Thailand. Paper presented at the International Conference on Tourism & Business 2024, Bangkok, Thailand.
8. Promsiri, T., Arunyik, B., & Keerativutisest, V. (2024). Exploring determinants influencing the selection of geriatric nursing care services in Thailand Bangkok metropolitan area. *Edelweiss Applied Science and Technology*, 8(4). <https://doi.org/10.55244/25768484.v8i4.1562>
9. Virasa, T., Sukavejworakit, K., & Promsiri, T. (2022). Predicting entrepreneurial intention and economic development: A cross-national study of its policy implications for six ASEAN economies. *Heliyon*, 8(5). (*Scopus*)

10. Promsiri, T., Sukavejworakit, K., Keerativutisest, V., Virasa, T., & Kampanthong, K. (2022). Sustaining thai government agency innovation through design thinking learning effectiveness. *Sustainability*, 14(12), 7427. [\(Scopus\)](#)
11. KrischananKampanthong, Triyuth Promsiri. "Antecedents of Digital Entrepreneurial Intention." *Turkish Journal of Computer and Mathematics Education (TURCOMAT)* 12, no. 13 (2021): 7099-7109. [\(Scopus\)](#)
12. Keerativutisest, V., & Promsiri, T. (2021). FINANCIAL FEASIBILITY CANVAS (FFC): EXTENDING THE BUSINESS MODEL CANVAS AS A METHOD TO TEACH FINANCIAL FEASIBILITY STUDY IN ENTREPRENEURIAL FINANCE. *Academy of Entrepreneurship Journal*, 27, 1-14. [\(Scopus\)](#)
13. Promsiri, T., & Kunte, M. (2019). IDEAS-A Futuristic Thinking Approach to Develop Entrepreneurial Cognition. *Journal of Entrepreneurship Education*. [\(Scopus\)](#)
14. Kunte, M., & Promsiri, T. (2019). STUDYING NEW VENTURE IDEAS USING AN ONLINE FUNDING PLATFORM. *Asian Academy of Management Journal*, 24(1). [\(Scopus\)](#)
15. Kunte, M., Promsiri, T., & Kampanthong, K. (2018). Components of entrepreneurial idea Pitch: A Qualitative analysis from an Entrepreneurial classroom. *AJMI-ASEAN Journal of Management and Innovation*, 5(2), 107-117.
16. Sukavejworakit, K., Promsiri, T., and Virasa, T. (2018). "OETEL: An innovative teaching model for entrepreneurship education." *Journal of Entrepreneurship Education*, 21(2), 1-11. [\(Scopus\)](#)
17. Sukavejworakit, K., Promsiri, T., Virasa, T. (2018). "Increasing entrepreneurial intention with the application of Experiential Learning Theory: An innovative learning method and empirical test" *Asia-Pacific Social Science Review*, 18(2), 1-15. [\(Scopus\)](#)
18. Promsiri, T., Sukavejworakit, K, Virasa, T. (2018). "Developing business ideas through the application of design process: An empirical study of would-be entrepreneurs in a transition from resource-based to value-based economy" *Asia-Pacific Social Science Review*, 18(2), 49-64. [\(Scopus\)](#)

19. Virasa, T. and Promsiri, T. “Understanding new venture idea development with external enablers and design process” A paper presented at the ACERE 2018 Conference, QUT, Brisbane, Australia, 6-9 February 2018.
20. Sukavejworakit, K., Promsiri, T., and Virasa, T. “Increasing entrepreneurial intention with the application of Experiential Learning Theory: An innovative learning method and empirical test” A paper presented at the 2018 APIF Conference, Pataya, Thailand, 24-25 January 2018.
21. Promsiri, T. and Virasa, T. “Study the effect of design process on business idea development” A paper presented at the 2017 ISPIM Conference, Vienna, Austria, 18-21 June 2017.
22. Promsiri, T. and Virasa, T. “Study the opportunity development process through the Science of Artificial” A paper presented at the 2016 ACERE Conference, Gold Coast, Brisbane, Australia, 2-5 February 2016.

HONORS AND AWARDS

- | | |
|------|--|
| 2022 | Best Teaching Award, Excellent Teaching Evaluations in the field of full-time lecturer, College of Management Mahidol University |
| 2021 | Consolation Prize, The development of online teaching media, Mahidol University |
| 2021 | Scholarship from Mahidol University to develop the MOOC: Entrepreneurship Skills |
| 2021 | Mahidol University Online Teaching Development Award: Online Engagement and Motivation Techniques, Innovations and Learning Models (Consolation Prize) |
| 2020 | Best Teaching Award, College of Management Mahidol University |
| 2014 | Selected as the Thai representative to join ASES program, The short program to create global entrepreneurship and innovation platform, Stanford University |
| 2014 | First runner-up in the business plan competition (Teamed up with Australia & India), ASES program. |
| 2004 | Distinctive Certificate to students who create faculty reputation, Industrial Design Department, Faculty of Architecture, Chulalongkorn University |

- 2004 1st Prize Design Competition in Rotational Molding Design Products, CCC Chemical Commerce Co., ltd.
- 2003 1st Prize Design Competition in mobile kiosk, Ministry of Public Health
- 2003 1st Prize Design Competition in Sanitary ware design (Students Level), COTTO
- 2003 1st Runner Up Design Competition for souvenir design of HAPPY Brand, HAPPY D-TAC
- 2002 2nd Runner up Design Competition for computer device design, Central Retail
- 2002 1st Runner up Design Competition for car max wheel, Lenso Wheel

EXTERNAL RESEARCH FUNDING EXPERIENCE

- 2023 External Research Funding from Program Management Unit for Competitiveness (PMUC), the Office of National Higher Education Science Research and Innovation Policy Council, cooperate with faculty of Architecture, Chulalongkorn University in the name: The enhancement of tourism and creative economy product and service consumption through marketing and sales ecosystem.

ONLINE WORK REFERENCE

- Well-Being Program: “Financial Planning for Each Life Stage”, featured on CMMU Channel, Mahidol University <https://www.youtube.com/watch?v=Ilb5bSUDzM>
- MOOC Course in Collaboration with NIA: *Entrepreneurship* <https://moocs.nia.or.th/course/entrepreneurship>
- MOOC Course by Mahidol University https://mux.mahidol.ac.th/courses/course-v1:MU-CM+MOOC2564-8+MU-CM_000007/about
- Course on “Creativity and Design for Entrepreneurial Empowerment”, in collaboration with the Stock Exchange of Thailand (SET) <https://elearning.set.or.th/SETGroup/courses/1612/info>
- Course: “Entrepreneur: Manufacturing – Successful Steps in Product Development”, in collaboration with LearnDi for THAIS https://learndi.aisacademy.com/course/802/?is_coniclex=false

- Spotify Podcast Series: “Kid Prakob Karn” (Entrepreneurial Thinking)

EP.6: *JUST DO IT* - NIKE

<https://podcasters.spotify.com/pod/show/nevertem/episodes/EP-6--JUST-DO-IT---NIKE-e2ffmq4>