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EDUCATION

MONASH UNIVERSITY

Doctor of Philosophy (Human Resource Management)

Melbourne, Australia
March 2003 – March 2007

Dissertation: Antecedents of organisational commitment: A longitudinal study of academics in Thailand

Awarded Scholarship: Faculty of Business & Economics, Monash University

UNIVERSITY OF BIRMINGHAM

Master of Business Administration (International Business)

Birmingham, U.K.
September 1995 – November 1997

Dissertation: The third generation of mobile phone systems

THAMMASAT UNIVERSITY

Bachelor of Business Administration (Management Information Systems)

Bangkok, Thailand
June 1990 – February 1994

- 1st class honours

WORK EXPERIENCE

MAHIDOL UNIVERSITY

Lecturer, College of Management

Program Advisor, Full-time International Program

Bangkok, Thailand
March 2008 – Present
October 2010 - Present

SUAN DUSIT RAJABHAT UNIVERSITY

Lecturer, Graduate School

Bangkok, Thailand
June 2007 – February 2008

THE UNIVERSITY OF MELBOURNE

Research Assistant

Melbourne, Australia
March 2006 – March 2007

NWC & ASSOCIATES

Causal Market Research Interviewer

Melbourne, Australia
June 2003 – March 2007

ASSUMPTION UNIVERSITY

*Coordinator, Department of General Management,
School of Management*

Bangkok, Thailand
May 2000 – February 2003

Lecturer, Department of General Management, School of Management

May 1999 – February 2003

KPN HOLDING CO., LTD

Business Development Executive

Bangkok, Thailand
June 1998 – February 1999

PUBLICATIONS

- Tan, L.P., Yap, C.S., Choong, Y.O., Choe, K.L., Rungruang, P. and Li, Z. (2019). Ethical leadership, perceived organizational support and citizenship behaviors: The moderating role of ethnic dissimilarity. *Leadership & Organization Development Journal*, 40(8), 877-897.
- Kainzbauer, A. & Rungruang, P. (2019). Science Mapping the Knowledge Base on Sustainable Human Resource Management, 1982–2019. *Sustainability*, 11, 3938.
- Kunte, M. & Rungruang, P. (2019). Longitudinal study of antecedents of work engagement in Thailand. *Evidence-based HRM: A global forum for empirical scholarship*, 7(2), 143-160.
- Kunte, M. & Rungruang, P. (2019). Test of the job demand resources model in Thailand. *International Journal of Organization Theory & Behavior*, 22(1), 2-21.
- Kunte, M. & Rungruang, P. (2018). Timeline of engagement research and future research directions. *Management Research Review*, 41(4), 433-452.
- Rungruang, P. & Ractham V. (2016). Siam Cement Group as a sustainable enterprise. In G.C. Avery, & H. Bergsteiner (Eds.). *Sufficiency thinking: Thailand's gift to an unsustainable world* (pp. 198-215). Sydney: Allen & Unwin.
- Wangchuk, T. & Rungruang, P. (2015). Determinants of turnover intentions of employees in the Anti-Corruption Commission of Bhutan. *Organisational Studies and Innovation Review*, 1(1), 10-23.
- Rungruang, P. (2014). The relationship between supportiveness and affective commitment: A study of academics in Thailand. *Journal of Management and World Business Research*. 11(1), 45-59.
- Kantabutra, S. & Rungruang, P. (2013). Perceived vision-based leadership effects on staff satisfaction and commitment at a Thai energy provider. *Asia-Pacific Journal of Business Administration*, 5(2), 157-178.
- Saratun, M. & Rungruang, P. (2013). Identifying contextual factors of employee satisfaction of performance management at a Thai state enterprise. *South East Asian Journal of Management*, 7(2), 1-22.
- Rungruang, P. (2012). Antecedents of organizational commitment of academics in Thailand: Qualitative analysis. *Research Journal of Business Management*, 6(2), 40-51.
- Isarangkun Na Ayuthaya, C., Piboolsravut, P., Kantabutra, S., Saratun, M., & Rungruang, P. (2012). Managing people for sustainability: Experiences from Thailand. Crown Property Bureau.
- Rungruang, P. & Tangchitnob, J.N. (2010). What matter affective organisational commitment: A case study of Thai state-owned enterprise employees. *International Employment Relations Review*, 16(1), 53-68.
- Rungruang, P. & Lertwannawit, A. (2010). A guideline for creating and managing destination identity for tourism promotion of Similan islands national park, Kuraburi district, Phang Nga province. *International Thai Tourism Journal*, 1, 1-7.
- Rungruang, P. (2007). The three-component model of organisational commitment in Thailand. *TMC Academic Journal*, 2(2), 55-70.
- Rungruang, P. & Dohonue, R. (2007). Transferability of skills and education and Thai academics' organisational commitment. *Asia Pacific Journal of Education*, 27, 171-187.

CONFERENCES

- Buathongchan, A. & Rungruang, P. (2017). The sharing economy: A case study of Airbnb in Thailand. Proceedings of Annual Conference on Management and Social Science, 77-86, 14-17 August, 2018, Osaka International Convention Center, Japan.
- Pluangmonthin, P. & Rungruang, P. (2016). An exploratory study of factors influencing performance of hotel employees in Thailand, Proceedings of Academy of World Business, Marketing and Management Development Conference, 7(1), 100, 18-21 July, 2016, Cracow University of Economics, Poland.

- Rungruang, P. (2014). Antecedents of organisational commitment of academics: A work in progress paper, Proceedings of Academy of World Business, Marketing, and Management Development Conference, 6(1), 496-503, 11-14 August, 2014, University of Wollongong in Dubai, Dubai, UAE.
- Rungruang, P. (2013). A study of the effect of supportiveness of affective commitment of academics in Thailand. Proceedings of World Academy of Researchers, Educators, and Scholars in Business, Social Sciences, Humanities and Education Conference. 22-25 July, 2013, Cape Town, South Africa.
- Rungruang, P. (2012). Direct and indirect relationships between role conflict and affective commitment of academics in Thailand, Proceedings of Academy of World Business, Marketing, and Management Development Conference, 5(1), 717-729, 16-19 July, 2012, Budapest Business School, Budapest, Hungary.
- Lertwannawit, A. & Rungruang, P. (2010). Destination personality, segmentation, and profiling international tourists in national marine park. *Proceedings of the 2010 Global Marketing Conference*, 9-12 September, 2010, Hotel Okura Tokyo, Tokyo, Japan.
- Rungruang, P. & Lertwannawit, A. (2009). A guideline for creating and managing destination identity for tourism promotion of Similan islands national park, Kuraburi district, Phang Nga province. *Proceedings of the Annual Conference of the Tourism Academic Association (Thailand)*, 23-24 November 2009, Siam University, Bangkok, Thailand.
- Rungruang, P. & Tangchitnob, J.N. (2009). Antecedents of affective organizational commitment: A study of state-owned enterprise employees in Thailand. In J. Connell, D. Jepsen, R. Johns & K. Spooner (Eds.), *Proceedings of the 17th Annual Conference of the International Employment Relations Association (IERA)* (pp. 197-215), 30 June – 3 July, 2009, Mahidol University, Bangkok, Thailand.
- Rungruang, P., Donohue, R., & Tharenou, P. (2004). The relationships between transferability of education and skills and the organisational commitment of Thai academics. *Proceedings of the 18th Annual Conference of the Australian and New Zealand Academy of Management (ANZAM)*, 8-11 December 2004, University of Otago, Dunedin, New Zealand.

AWARDS

- “2014 Highly Commended Award Winner” by Emerald Literati Network, published in Asia Pacific Journal of Business Administration
- “Best Teaching Award” by College of Management, Mahidol University in 2014
- “Best Professor in Human Resources” by the World Education Congress, CMO Asia and Stars of the Industry Group at the 3rd Asia’s Best Business School Awards 2012.