

CURRICULUM VITAE

	ASSOC. PROF. KITTICHAJ RAJCHAMAHA, PH.D. รองศาสตราจารย์ ดร. กิตติชัย ราชมหา • Associate Professor of Management, <i>College of Management, Mahidol University, Thailand</i> • Innovative Management Consultant, <i>Medical Innovation Development Center [MIND], Faculty of Medicine Ramathibodi Hospital, Mahidol University</i> • An Advisory Committee Member for the Point-of-Care (POC) Integrated Medical System Committee, <i>Faculty of Medicine Ramathibodi Hospital, Mahidol University</i> • A Committee Member for Project Proposal Evaluation, Regional Science Park Program, Fundamental Fund (FF), Strategic Fund (SF), and Science & Technology Fund Office of the Permanent Secretary, <i>Ministry of Higher Education, Science, Research and Innovation (MHESI), Thailand</i> • An Advisory Committee Member for the National Postgraduate Program on Medical Cannabis Entrepreneurship, <i>The Department of Thai Traditional and Alternative Medicine, Ministry of Public Health, Thailand</i>
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Professional Profile: Assoc. Prof. Kittichai Rajchamaha, Ph.D.

Assoc. Prof. Kittichai Rajchamaha, Ph.D. is an **Associate Professor of Management** at the College of Management, Mahidol University, Thailand. His academic and professional work bridges **innovation management, entrepreneurship, healthcare innovation, and technology commercialization**, with extensive engagement across academia, government, and industry.

He currently serves as an **Innovation Management Consultant** for the Medical Innovation Development Center (MIND), Faculty of Medicine Ramathibodi Hospital, Mahidol University, where he supports the development and commercialization of medical innovations. He is also an **Advisory Committee Member** for the **Point-of-Care (POC) Integrated Medical System Committee**, contributing to the strategic implementation of advanced healthcare technologies, including 3D printing, digital surgical planning, and innovation initiatives under the Yothi Medical Innovation District (YMID).

At the national level, Dr. Rajchamaha serves as a **Committee Member for Project Proposal Evaluation** under the **Regional Science Park Program**, supporting the review and strategic assessment of projects funded through the **Fundamental Fund (FF), Strategic Fund (SF), and Science & Technology Fund** administered by the **Office of the Permanent Secretary, Ministry of Higher Education, Science, Research and Innovation (MHESI), Thailand**. He also serves as an **Advisory Committee Member** for the **National Postgraduate Program on Medical Cannabis Entrepreneurship**, under the Department of Thai Traditional and Alternative Medicine, Ministry of Public Health, where he contributes expertise in innovation strategy, entrepreneurship, and business development for the healthcare sector.

His research focuses on **innovation and entrepreneurship**, particularly **sustainable entrepreneurial finance, technology business incubation, sustainable business models, digital transformation, healthcare innovation, and biotechnology commercialization**. His broader professional expertise encompasses **startup strategy, SME development, corporate entrepreneurship, technology transfer, market validation, investment readiness, and firm valuation**. He has published extensively in internationally recognized journals, including *Food Control*, *International Journal of Agricultural Sustainability*, *Education + Training*, and *Sustainability*.

Beyond his research, Dr. Rajchamaha actively contributes to the international academic community as a reviewer for leading **Scopus Q1** journals, including *Technological Forecasting and Social Change*, *Aquaculture*, and *Environmental and Sustainability Indicators*. He also serves as a reviewer for the *Area Based Development Research Journal*, a leading Thai journal that was officially indexed in **Scopus** in 2026.

With more than **28 years of professional consulting experience**, Dr. Rajchamaha has advised government agencies, universities, science parks, startups, SMEs, and innovation-driven enterprises in the biotechnology, agritech, food, and healthcare sectors on **innovation strategy, business feasibility, technology commercialization, and investment planning**. He earned his Ph.D. in **Technopreneurship and Innovation Management** from Chulalongkorn University (GPA 4.00) and has completed executive education programs at the **Wharton School, Babson College, and Harvard Business School Online**. His contributions to teaching, research, and innovation have been recognized through numerous academic and professional awards.

CONTACT and RESEARCH PROFILE DATABASE:

Office Phone: +662 206 2000 (Ext. 2119)

Mobile Phone: +66 (8) 63233288

Fax Number: +662 206 2090

Email: kittichai.raj@mahidol.ac.th

<https://www.cm.mahidol.ac.th/cmmu/index.php/faculty-research/faculty/full-time-faculty/15-full-time-faculty/45-kittichai-rajchamaha>

ORCID ID: <https://orcid.org/0000-0003-2156-7930>

<https://www.scopus.com/authid/detail.uri?authorId=56880369400>

<https://scholar.google.com/citations?hl=th&user=wC8GRcQAAAAJ>

<https://www.researchgate.net/profile/Kittichai-Rajchamaha>

<https://publons.com/researcher/3887064/kittichai-rajchamaha/publications/>

<https://www.growkudos.com/hub/458870/publications>

<https://www.adscientificindex.com/scientist.php?id=3924104>

<https://www.linkedin.com/in/kittichai-rajchamaha-singha>

<https://www.facebook.com/kittichai.rajchamaha.2024>

<https://www.morressier.com/profile/69be860be7f89c9346837af9>

Education Background:

- **Ph.D. in Technopreneurship and Innovation Management** with Full Scholarship of **The 100th Anniversary Chulalongkorn University for Doctoral Full Scholarship (GPAX. = 4.00), Technopreneurship and Innovation Management Program (Bilingual Program)**, Graduate School, Chulalongkorn University, Thailand. (Year 2013-2017)
- **Certification in Entrepreneurship Acceleration Program**, Wharton Executive Education, University of Pennsylvania, USA.
- **Certification in Founder Finance**, Executive Education for Entrepreneurship, Babson College, USA.
- **Certification in Data Science Principles** (2026), Harvard Business School (online).

AWARD:

- Assoc. Prof. Dr. Kittichai Rajchamaha is awarded at **9th ranked in Thailand and 183rd ranked in Asia of the Entrepreneurship subcategory** announced by Global AD Scientific Index in Year 2021 (<https://www.adscientificindex.com/>)
- **“Outstanding Graduate Student Award”** by Chulalongkorn University in 2014
- **“Best Teaching Award”** by College of Management, Mahidol University in 2016, 2023, 2024
- **“Research Publication Bonus Award”** by College of Management, Mahidol University in 2016, 2020, 2021, 2025

RESEARCH INTEREST and EXPERTISE:

Main Theme		Sub-Area Theme
1	New Venture (Start-ups) & Small-medium enterprises (SMEs) Strategy <i>for Healthcare, Wellness, Biotechnology, and Digital Entrepreneurship</i>	1.1 Entrepreneurial Intention 1.2 Entrepreneurial Education and KM 1.3 Entrepreneurial Funding Access and valuation 1.4 Sustainable Business Model and Feasibility study
2	Corporate Entrepreneurship & Innovative Human Capital <i>for Healthcare, Wellness, Biotechnology, and Digital Entrepreneurship</i>	2.1 Intrapreneurship Intention, engagement and organization performance 2.2 Intrapreneurial skill development education and organization performance 2.3 Business Model and Strategy for Healthcare & Biotechnology Entrepreneurship 2.4 Feasibility study of Healthcare, Wellness & Biotechnology Entrepreneurship
3	Technology Commercialization, Business Model and Feasibility study <i>for Healthcare, Wellness, Biotechnology, and Digital Entrepreneurship</i>	3.1 Technology Adoption & Users validation 3.2 Market and Commercialization Validation 3.3 Technological Product & Firm Valuation

REVIEWER:

1. **Technological Forecasting and Social Change**, (*Scopus indexed-Q1, Top 1% in Business and International Management, CiteScore 30.5, H-index: 209, SJR: 3.472, Impact Factor: 12.9*), Publisher: Elsevier, Year 2025-Current.
2. **Aquaculture**, (*Scopus indexed-Q1, Top 6% in Aquatic Science, CiteScore 9.0*), H-index: 202, SJR: 1.08, Impact Factor: 3.9), Publisher: Elsevier, 8 reviews between December 2021 – September 2026.
3. **Environmental and Sustainability Indicators**, (*Scopus indexed-Q1, Top 14% in Agricultural and Biological Sciences, CiteScore 5.9, H-index: 35, SJR: 1.286, Impact Factor: 5.6*), Publisher: Elsevier, Year 2025-Current.
4. **Journal of Advances in Management Research**, (*Scopus indexed-Q2, H-Index: 28, SJR: 0.67, CiteScore: 6.2 (Top 26%, Impact Factor: 2.6)*), Publisher: Emerald Group Publishing Ltd., Year 2021-Current.
5. **Cogent Business and Management**, (*Scopus indexed-Q2, H-Index: 56, SJR: 0.596–0.647 (2024/2025), CiteScore: 6.5 (Top 17%), Impact Factor: 2.9 (2024), JCR =3.5 (2025, via ESCI indexing)*), Publisher: Cogent OA, Year 2021-Current.
6. **Area Based Development Research Journal**, *TCI Tier 1 and Newly Accepted into Scopus (Effective April 2026)*, Year 2025–Present

WORK EXPERIENCE (more than 28 years):

1. **Innovative Management Consultant and a Committee Member** of Medical Innovation Development Center (MIND), Faculty of Medicine Ramathibodi Hospital, Mahidol University. (2024 - Current)
2. **Strategic Investment Consultant** of Biotechnological driven enterprise, Morena Solutions Co., Ltd. (2023 - Current)
3. **Full-time lecturer**, College of Management, Mahidol University, Thailand. (Year 2011 – Current)
4. **Ex-Program Chair of Business Management program**, College of Management, Mahidol University, Thailand. (2022 – 2024)
5. **Co-Founder** of APP Success Accounting co., ltd. (Year 2014 – Current)
6. **Ex-Program chair of Food Business Management program**, College of Management, Mahidol University, Thailand. (2015-2019)
7. **Ex-Program chair of Entrepreneurship and Innovation program**, College of Management, Mahidol University, Thailand. (2017-2019)
8. **Business Analyst** of Technology Business Incubator, Thailand Science Park, National Science and Technology Development Agency (NSTDA), Ministry of Science and Technology, Thailand. (2003-2011)
9. **Strategic Financial Planner**, Thai Spinning Industry Group co., ltd. (2001-2003)
10. **Bank assistant** of Project management, Corporate Planning and MIS Department, DBS Thai Danu Bank Public Co., Ltd. (2000-2001)

RESEARCH PUBLICATION: Research Articles

Status: Under Peer Review

1. **Rajchamaha, K., & Maliphol, S.** (2026). Rural Innovation Ecosystem Configurations and Technology Pathways for Net-Zero Dairy Transitions: Empirical Evidence from Thailand and Policy Lessons from South Korea. **Journal of Rural Studies** (*Elsevier, Scopus-Q1, Top 2% in Sociology and Political Science, CiteScore 10.9, Impact Factor 5.7 (2025 JCR), SJR 1.763 (2024)*). (Status: Under Peer Review, submitted 24 August 2026)
2. **Rajchamaha, K., & Maliphol, S.** (2026). Sustainable Dairy Consumption and Low-Carbon Value Chains in Retail Channels. **International Journal of Agricultural Sustainability** (*Taylor & Francis, Scopus-Q1, Top 11% in Agronomy and Crop Science, CiteScore 8.6, Impact Factor 5.9, SJR 0.804*). (Status: Under Peer Review)
3. **Rajchamaha, K., Vorraakkatham, K., Thadsri, S., Khanobthammakun, T., Maliphol, S., Wuttipanyarattanakul, T., Bunkaewsuk, P., Gertsri, N., Pichyangkul, C., & Otakanon, B.** (2026). Environmental Values and Green Purchase Intention for Carbon-Reduced Dairy: A Value–Attitude–Behaviour Perspective on an Emerging Asian Market. **Cleaner and Responsible Consumption** (*Elsevier, Scopus-Q1, Top 4% in Social Sciences (miscellaneous), CiteScore 8.4, Impact Factor 6.1, SJR 1.198 (2024)*). (Status: Under Peer Review, submitted 16 September 2026; Manuscript ID: CLRC-D-26-00830)
4. Chalermbongkot, J., **Rajchamaha, K.,** Teeranitayatar, K., Gertsri, N., Pichyangkul, C., Thadsri, S., & Vorraakkatham, K. (2026). Bridging Consumers and Retailers in Thailand's Pet Economy: A Mixed-Method Study of Preventive-Health Repeat Purchasing. **Humanities and Social Sciences Communications** (*Springer Nature, Scopus-Q1, Top 2% in Arts and Humanities (all), CiteScore 5.7, Impact Factor 4.8 (2026 JCR; 5-yr IF 4.8), SJR 0.810 (2024), H-index 64*). (Status: Under Peer Review, submitted 11 September 2026; Manuscript ID: 66143aee-65ea-4bbc-bab1-f7e09122906a)

Status: Accepted / In Press

5. Maneesai, P., **Rajchamaha, K.,** Pichyangkul, C., Gertsri, N., & Vorraakkatham, K. (2026). Self-care as an Organizationally Enabled Mechanism for Sustainable Work–Life Balance: A Sequential Mixed-Methods Study in Thailand and ASEAN. **Review of Integrative Business and Economics Research** (*Scopus-Q2, CiteScore 1.9 (~Top 49% Economics), not JCR-indexed, SJR 0.285 (2024)/0.286 (2025), ISSN: 2304-1013 online / 2304-1269 CD / 2414-6722 print, Publisher: GMP Press and Printing, SIBR Hong Kong*). (Status: In Press, Accepted 9 September 2026; Manuscript ID: t26-158)

Status: Published

6. Vorraakkatham, K., Wiriapinit, M., Bhattarakosol, P., & **Rajchamaha, K.** (2025, December). Knowledge Sharing in Horticultural Community-Based Enterprises: The Determinants of Indigenous Knowledge Sharing. *Knowledge Management & E-Learning*, 17(4), 620-643. <https://doi.org/10.34105/j.kmel.2025.17.029> (*Scopus-Q1, Top 17% in Education [CiteScore 6.5 (2025)/5.2 (2024)], Web of Science JCR-Q1, Top 13% in Education & Educational Research [Impact Factor 2.8 (2024 JCR)], SJR 0.66 (2024)/0.845*). (Published online: 18 October 2025).
7. **Rajchamaha, K.,** Pornparnomchai, M., Vorraakkatham, K., Pichyangkul, C., Otakanon, B., Raungpaka, P., Wajarohtai, W., Boonlertvanit, T., & Saengpradab, A. (2024). Sustainable business model strategy for resilience among pisciculture firms in Thailand. *International Journal of Agricultural Sustainability*, 22(1), 2303894. (*Scopus-Q1, Top 9% in Agronomy & Crop Science, CiteScore 8.6 (2025), Impact Factor 5.9 (2025), SJR 0.804 (2024)/1.058 (2025)*)
8. **Rajchamaha, K., & Makararpong, D.** (2023). Dairy Farmers' intention to use high-precision area-level weather warning technology in dairy farms in Thailand through an application on mobile phones. *International Journal of Interactive Mobile Technologies*, <https://doi.org/10.3991/ijxx.vx.ix.xxxx>. (Status: Accepted as of 20 June 2023) (*Scopus-Q3, CiteScore 5.4 (2025, ~Top 34%), not JCR-indexed, SJR 0.413 (2024)/0.489*)
9. **Rajchamaha, K., & Prapojanasomboon, J.** (2021). Influence of role models on the entrepreneurial skills of science and technology undergraduates. *Education + Training*, 63(9), 1332-1350. <https://doi.org/10.1108/ET-04-2021-0151> (*Scopus-Q1 (Education), Top 18%, CiteScore 6.8, Impact Factor 2.6 (2024 JCR), SJR 0.825*)

10. Pornparnomchai, M., & **Rajchamaha, K.** (2021). Sharing knowledge on the sustainable business model: An aquaculture start-up case in Thailand. *Cogent Business & Management*, 8(1), 1924932. (*Scopus-Q2, CiteScore 6.5, Impact Factor 2.9 (2024 JCR) / 3.5 (via ESCI indexing), SJR 0.647*)
11. Gerdri, N., Iewwongcharoen, B., **Rajchamaha, K.**, Manotungvorapun, N., Pongthanasawan, J., & Witthayaweerasak, W. (2021). Capability Assessment toward Sustainable Development of Business Incubators: Framework and Experience Sharing. *Sustainability*, 13(9), 4617. <https://doi.org/10.3390/su13094617> (*Scopus-Q1 (Geography, Planning and Development Top 17%), CiteScore 6.8, Impact Factor 3.3, SJR 0.688*)
12. Lapsomboonkamol, S., Wiriapinit, M., Bhattarakosol, P., & **Rajchamaha, K.** (2020). Motivational Factors for Knowledge Sharing in Co-Working Spaces: Co-Working Spaces in Thailand from the Management Perspective. *Pertanika Journal of Social Sciences and Humanities*, 28(4), 3121–3142. (*Scopus-Q3 (Arts and Humanities / Social Sciences), CiteScore 0.9, SJR 0.201*)
13. Chaoniruthisai, P., Punnakitikashem, P., & **Rajchamaha, K.** (2018). Challenges and difficulties in the implementation of a food safety management system in Thailand: A survey of BRC certified food productions. *Food Control*, 93, 274-282. <https://doi.org/10.1016/j.foodcont.2018.06.016> (*Scopus-Q1 in Food Science Top 4% / Biotechnology Top 11%, CiteScore 14.1, Impact Factor 6.3, SJR 1.265*)
14. **Rajchamaha, K.**, Wiriapinit, M., Raungpaka, V., & Kanjana-Opas, A. (2018). Knowledge Acquisition toward Startups' Perspectives: Empirical Cross-Case Study of Leading Technology Business Incubators in Thailand. *Pertanika Journal of Social Science and Humanities*, 26(4), 2489-2504. (*Scopus-Q3 in Arts and Humanities / Social Sciences), CiteScore 0.9, SJR 0.201*)
15. Chaoniruthisai, P., Punnakitikashem, P., & **Rajchamaha, K.** (2017). The Current Status of Thai Food Manufacturing Plants Certified to BRC Standard. *International Journal of Food Engineering*, 3(2), 146-153. (*Scopus-Q2, Top 39%, CiteScore 3.5 (2024)/3.2 (other), Impact Factor 1.4 (2024 JCR, SCIE), SJR 0.402 (2024)/0.369–0.377 (other)*)
16. Tharavanij, P., Siraprapasiri, V., & **Rajchamaha, K.** (2017). Profitability of candlestick charting patterns in the stock exchange of Thailand. *SAGE Open*, 7(4), 2158244017736799. (*Scopus-Q1 in Arts and Humanities (miscellaneous); CiteScore 3.5 (2025, ~Top 4% Arts & Humanities/~Top 26% Social Sciences); Impact Factor 2.0–2.4 (JCR/SSCI, Q1 Social Sciences, Interdisciplinary); SJR 0.514 (2024)*)
17. Tharavanij, P., Siraprapasiri, V., & **Rajchamaha, K.** (2015). Performance of technical trading rules: evidence from Southeast Asian stock markets. *Springer Plus*, 4(1), 552. (*Scopus-Q2; Impact Factor 0.982 (2016 JCR, last available); SJR 0.447 (2016, declining to ~0.125 by 2021)*)
18. Tantivanichanon, S., Wongsurawat, W., & **Rajchamaha, K.** (2015). Who makes the grade and why? Corporate governance scores in Thailand. *Journal of Advances in Management Research* (ISSN: 0972-7981), 12(3), 249-267. (*Scopus-Q2, Top 26%, CiteScore 6.2 (2025)/5.4 (2024), Impact Factor 2.6 (2025, Clarivate JIF), SJR 0.526 (2024)/0.685 (other)*)

CONFERENCE PROCEEDINGS

1. Lapsomboonkamol, S., Wiriapinit, M., Bhattarakosol, P., & **Rajchamaha, K.** (2020, January). Motivational factors for knowledge sharing in Co-Working spaces. In *Proceedings of the 2020 the 3rd International Conference on Computers in Management and Business* (pp. 94-99).

2. Vorraakkatham, K., Wiriapinit, M., Bhattarakosol, P., & **Rajchamaha, K.** (2022, September). ICT-based knowledge sharing in rural agricultural communities: A bibliometric approach. In *2022 IEEE Technology & Engineering Management Conference-Asia Pacific (TEMSCON-ASPAC)* (pp. 015-022). IEEE.
3. Thongsricharoen, R., **Rajchamaha, K.**, & Teeranitayatarn, K. (2024, December). Developing an IP Valuation Model for IDE in Thailand's Agribusiness. In *ISPIM Innovation Symposium* (pp. 1-25). The International Society for Professional Innovation Management (ISPIM).

INTELLECTUAL PROPERTY & COPYRIGHT NOTIFICATIONS:

1. **Rajchamaha, K. (2026).** *Copyright Notification for Computer Software / Screen-Design Works* – outputs from the research project “A study of developing a balanced scorecard measurement model applied zero-carbon neutrality perspectives of dairy farming” (Mahidol University Strategic Research Fund, Grant No. MU-SRF-RS-23B/66, 2023–2025). Notified to the Department of Intellectual Property, Ministry of Commerce, Thailand.

BOOK CHAPTER / BOOK:

1. **Rajchamaha, K.** (2013). Finance and Fund of Startups, *Startup – the rich man in new era: สตาร์ทอัพ - เสี่ยยุคใหม่* (pp. 182-215). Bangkok: Stock2Morrow Co., Ltd., SEED, ISBN 978-616-7752-12-9, Retrieved from <https://www.seed.com/product>
2. Gerd Sri, N., Iewwongcharoen, B., **Rajchamaha, K.**, Manotungvorapun, N., Pongthanaisawan, J., & Witthayaweerasak, W. (2021). Capability Assessment toward Sustainable Development of Business Incubators: Framework and Experience Sharing (Reprinted from: Sustainability 2021, 13, 4617, doi:10.3390/su13094617), *New Approaches in Social, Environmental Management and Policy to Address SDGs* (pp.143-162), ISBN 978-3-0365-2951-6, Retrieved from <http://www.mdpi.com/books/pdfview/book/4948>

RESEARCH GRANT:

1. **Principal Investigator, A study of developing a balanced scorecard measurement model applied zero-carbon neutrality perspectives of dairy farming and a study of digital technology adoption toward dairy industry in Thailand** granted by MU's Strategic Fund 2023 (Contract No. MU-SRF-RS-23B/66) with budgeted amount of 1.5 MB and the project operation period from Year 2023-2025. (Status: On-going project in Year 2023-2025)
2. **Co-Investigator as a Main Advisor for , A Study of the Adoption of Metaverse Technology and Innovation Diffusion Validation in the Clinical Anatomy Study for Medical and Healthcare Education Industry: A case study of Faculty of Medicine Ramathibodi Hospital, Mahidol University as an initial pilot research project study in Thailand** granted by **Research and Researchers Funds for Industries (RRi)** for the fiscal year 2024 approved by **National Research Council of Thailand (Contract No. 191504)** with budgeted amount of 0.5 MB. (Status: Completed project in Year 2024-2025)
3. **Co-Investigator as a Main Advisor, A study of developing a firm and intellectual property valuation model toward the innovative entrepreneurship of pet food industry in Thailand** granted by **Research and Researchers Funds for Industries (RRi)** for the fiscal year 2023 approved by **National Research Council of Thailand (Contract No. 189974)** with budgeted amount of 0.5 MB. (Status: Completed project in Year 2023-2024)
4. **Co-Investigator as a Main Advisor, A study of developing a customer retention and relationship model toward the innovative entrepreneurship of pet food industry in Thailand** granted by **Research and Researchers Funds for Industries (RRi)** for the fiscal year 2023 approved by **National Research Council of Thailand (Contract No. 189967)** with budgeted amount of 0.5 MB. (Status: Completed project in Year 2023-2024)

5. **Researcher**, (Assoc. Prof. Dr. Kulachart Jangpatarapongsa is as a Principal Investigator of the project), **Test kits and medical equipment development project and raising the standard of IVD test kits for Thai medical technological products' registration and commercialization readiness validation for exporting them in foreign markets** granted by **International cooperation network (Global Partnership)** development project plan to increase the country's competitiveness (**Contract No. N48-S4P23**) for the Fiscal Year 2023 approved by **Program Management Unit for Competitiveness Enhancement (PMU-C)** with budgeted amount of 7 MB and the project operation period from Year 2023-2025. (Status: Completed project in Year 2023-2025)
6. **Researcher** (Assoc. Prof. Chalatsantivarangkna is as a Principal Investigator of the project), **RAINS for Thailand Food Valley, granted by Agricultural Research Development Agency (Public) Organization** with budgeted amount of 10 MB in Year 2022. (Status: Completed research)
7. **Principal Investigator, Technology Roadmap Development and Strategic Pathways for the Agriculture and Biotechnology Industry in Thailand**, granted by **Science Research and Innovation** (Contract No. SRI6251201) with budgeted amount of 1.14 MB and the project completed in Year 2021. (Status: Completed in Year 2022)
8. **Research team member** (Assoc. Prof. Chalatsantivarangkna is as a Principal Investigator of the project), **RAINS for Thailand Food Valley**, granted by **Agricultural Research Development Agency (Public) Organization** with budgeted amount of 10 MB in Year 2021. (Status: Completed in Year 2021)
9. **Principal Investigator, Technology Roadmap Development and Strategic Pathways for the Food for the Future in Thailand**, granted by **Science Research and Innovation** (Contract No. SRI6251201) with budgeted amount of 1.65 MB and the project completed in Year 2020.
10. **Principal Investigator, Business Feasibility Studies in strategic scenarios of New Product and Service Development for Herbal Business Communities in Thailand**, granted by **Biodiversity-based Economy Development Office (Public Organization)** with budgeted amount of 1 MB and the project completed in Year 2020.
11. **Principal Investigator, Business Feasibility Studies for Business Models of Herbal Extraction stage in Thailand**, granted by **Biodiversity-based Economy Development Office (Public Organization)** with budgeted amount of 0.5 MB and the project completed in Year 2019
12. **Researcher, Business Feasibility Study for Developing New Food Products for Fish Stock Soup Powder**, granted by **Innovative House by The Thailand Research Fund (TRF)** and the project completed in Year 2019.
13. **Researcher, Strategy Pathways for Innovation-Driven Entrepreneurship in Thailand**, granted by **Science Research and Innovation**, and the project completed in Year 2019.
14. **Researcher, Maturity Model of Business Incubator** in Thailand, granted by **Thai BISPA** and the project completed in Year 2018.

BUSINESS CONSULTING & PROJECT MANAGEMENT EXPERIENCE (more than 28 years)

1. **Business Strategy and Investment Consultant**, Morena Solutions Co., Ltd. (Innovative Pet Food Firm) / (Year 2023 – Present)
2. **Business Strategy and Investment Consultant**, Green Innovative Biotechnology Co., Ltd. (Biotechnology Sector) / (Year 2006 – Present)
3. **Project Team Leader and Consultant**, Developing Entrepreneurial Education Program, EXIM Excellence Academy, granted by Export-Import Bank of Thailand (Completed in Year 2018)

4. **Start-up Business Consultant**, “Costing and Pricing for LALLALIT AGRI FOODS COMPANY LIMITED”, invited by Khon Kaen University Science Park, Thailand (Year 2018)
5. **Project Consultant and Leader**, Developing Food Entrepreneurial Education Program (“PAD Thai” – Batch #1), granted by Food Innopolis, National Science Technology and Innovation Policy Office, Ministry of Science and Technology, Thailand (Completed in Year 2015)
6. **Start-up Business Consultant**, “Financial Management and Term Sheet after Venture Capital Fundraising for GolfDigg Co., Ltd.”, invited by AIS The Startup Project, Advanced Info Service Plc. (Year 2014–2017)
7. **Start-up Business Consultant**, “Developing Performance Measurement System & Segmented Report System for ShopSpot Co., Ltd.”, invited by AIS The Startup Project, Advanced Info Service Plc. (Year 2014–2017)
8. **Start-up Business Consultant**, “Finance Planning and Knowledge Management for Green Innovative Biotechnology Co., Ltd. (GIB)”, invited by National Science Technology and Innovation Policy Office, Ministry of Science and Technology, Thailand (Year 2014–2017)
9. **Project Team Member**, Feasibility Studies of Setting Up Technology Business Incubator, Thailand Science Park, National Science and Technology Development Agency (NSTDA), Ministry of Science and Technology, Thailand (Completed in Year 2007–2008)

INVITED JUDGE & EVALUATION COMMITTEE EXPERIENCE

1. **An Invited Judge**, Regional Science Park National Innovation Awards 2026 (RSP Innovation Awards 2026), invited by Office of the Permanent Secretary, Ministry of Higher Education, Science, Research and Innovation (MHESI), Thailand (September 2026)
2. **An Invited Judge**, “Delta-Angel Fund for Startup (Batch #5)”, invited by Department of Industrial Promotion, Ministry of Industry, Thailand (Year 2019)
3. **An Invited Judge**, “Global Passport Pitching”, invited by New Entrepreneur Academy, Department of International Trade Promotion, Ministry of Commerce, Thailand (Year 2016)
4. **An Invited Judge**, “Young Technopreneur Search Contest”, invited by Technology Management Center (TMC), National Science and Technology Development Agency (NSTDA), Ministry of Science and Technology, Thailand (Year 2015–2016)
5. **An Invited Judge**, “Embedded System on New Product Design Contest”, invited by National Electronics and Computer Technology Center (NECTEC), NSTDA, Ministry of Science and Technology, Thailand (Year 2011)
6. **An Invited Judge**, “Global TiC Talentpreneur Award and Forum”, Taipei, Taiwan (July 2007)

SOCIETY MEMBERSHIP:

1. **Academic Member** (ID: 000010658118), **INSTITUTE OF MANAGEMENT ACCOUNTANTS (IMA®)**
2. **Academic Member**, **The Agricultural Economics Society**